

## **Exemplar Unit Summary Sheet**

Name of College	GWQ College
Diploma	Access to HE Diploma in Business Management
Unit Title	Marketing
Unit Code	QUD18264

Name of Student	Tom Lawson
Number of assignments in this unit	3
<b>Grade Descriptors covered</b>	GD1, GD5, GD7

Assignment	Activity	AC covered	Hand in date	Grade profile	IV?
Assignment 1	1000-word Case Study	AC1.1 AC1.2	1 Nov 2021	PMP	Ν
Assignment 2	2000-word Report	AC2.1 AC2.2 AC2.3	14 Nov 2021	MDM	N
Assignment 3	10-minute Presentation	AC2.4 AC2.5	28 Nov 2021	MDD	Ч

Overall Grade profile for unit:	PPMM <b>M</b> MDDD
Final Grade for unit:	Merit