

# Supporting Access to HE centres coming out of lockdown

with Sarah Doe

joined by Abigail Clarke, Access Quality  
and Development Manager at  
South Essex College



# Challenges

- Delivery during lockdown and how to mitigate these challenges
- Starting to teach Access to HE next year and how to approach this e.g. blended/remote delivery
- Resources to facilitate the delivery
- How to keep learners engaged and reduce burden on teaching staff
- Impact of Brexit
- Learner recruitment for 20/21
- Financial constraints



# Opportunities for learning and Access to HE

- 2020 is the Year of the Nurse and Midwife
- The NHS Health Careers website has seen a 220% rise in people expressing an interest in becoming a nurse
- Redundancies
- Changes in labour market and future aspirations





Abigail Clarke, Access Quality  
and Development Manager at  
South Essex College



# What is Gateway Qualifications doing to meet the challenge?

- Support materials
- Marketing toolkit
- Assignment brief writing
- Additional guidance and support for centres
- Free training for all new and existing centres
- Standardisation events



# Co-teaching across Diplomas

This will aid economies of delivery where there are a larger commonality of units on offer.

## Health and Social Care

Academic Writing Skills

Preparation for Higher Education

Communication - Speaking and  
Listening

Care Principles

Introduction to Healthcare

Research Skills for Health and Care

Application of Number

Dementia Awareness

## Nursing and Midwifery

Academic Writing Skills

Preparation for Higher Education

Communication - Speaking and  
Listening

Care Principles

Introduction to Healthcare

Research Skills for Health and Care

Antenatal Care and the Role of the  
Midwife

The Role of the Midwife during  
Labour and Birth

## Business Management

Academic Writing Skills

Preparation for Higher Education

Communication - Speaking and  
Listening

Analysing and Presenting Business  
Data

Economics

Finance and Accounts

Application of Number

Leadership

Unit Title		Access to HE Diploma (Business Management)	Access to HE Diploma (Computer Game Design & Development)	Access to HE Diploma (Teaching and Education)	Access to HE Diploma (Engineering Science and Mathematics)	Access to HE Diploma (Health and Social Care)	Access to HE Diploma (Health Professions)	Access to HE Diploma (Nursing)	Access to HE Diploma (Nursing and Midwifery)	Access to HE Diploma (Science)	Diplomas
An Introduction to Health and Disease	Graded					X	X	X	X	X	7
Care Principles	Graded					X	X	X	X		5
Cells and Tissues	Graded						X	X	X	X	6
Chemical Basics and Atomic Structure	Graded									X	1
Dementia Awareness	Graded					X					1
Fundamental Chemistry	Graded				X					X	2
Fundamental Physics: Theory	Graded				X					X	2
Human Anatomy and Physiology	Graded						X	X	X	X	7
Inclusivity and Disability	Graded					X	X	X	X		4
Introduction to Healthcare	Graded					X	X	X	X		4
Management of Ill Health	Graded					X	X	X	X		4
Mathematics for Science	Graded				X					X	2
Media Perspectives of Health and Social Care	Graded					X					1
Mental Health and Illness	Graded					X	X	X	X		6
Professional Interpersonal Skills	Graded	X					X	X	X		12
Promoting Health	Graded					X	X	X	X		4
Research Skills for Health or Care	Graded					X	X	X	X		4
Safeguarding Children, Young People and/or Vulnerable Adults	Graded			X		X	X	X	X		9
Social Drugs and Medicines	Graded					X	X	X	X		4
Social Work Skills	Graded					X					1
The Role of the Health or Social Care Professional	Graded					X					1
Academic Writing Skills	Ungraded	X	X	X		X	X	X	X	X	41
Application of Number - Interpreting and Presenting Information	Ungraded	X	X	X	X	X				X	28
Being a Reflective Learner	Ungraded			X							10
Communication - Speaking and Listening	Ungraded	X	X	X		X	X	X	X	X	33
Developing Professional Attributes	Ungraded	X	x			X					16
Drug Calculations and Health Related Charts	Ungraded					X	X	X	X		4
Optimising Examination Performance	Ungraded			X	X		X	X	X	X	19
Preparation for Higher Education	Ungraded	X		X	X	X	X	X	X	X	44
Presenting Information Using ICT	Ungraded					X				X	9
Problem Solving in the Workplace	Ungraded		X								11
Promoting Wellbeing and Building Resilience	Ungraded	X	X	X	X	X	X	X	X	X	45
References and Reliability of Sources	Ungraded	X			X						15
Study Skills	Ungraded	X		X		X		X	X	X	32
Writing Reports	Ungraded	X	X		X					X	12

# Support materials

- Microsoft Word format
- One booklet per unit
- Free to all approved centres
- Can be adapted by centres to meet individual needs and requirements
- Can easily be uploaded to college learning platforms
- 35 units across a wide range of diplomas and subject areas





# Support materials

- Text broken down by learning outcome and by assessment criteria
- Links to videos to support learning
- Images, tables and lists break down information and present it in an easy to understand format
- Did you know...? prompts that support wider thinking around topics

## LO1: Understand how to identify opportunities for Higher Education

### AC1.1 Use information sources to research Higher Education courses

The first thing you needed to decide prior to starting your Access to Higher Education (HE) Diploma was what you would like to study at university/college and how this will link to your chosen career pathway.

Video by UCAS: Preparing for higher education

[https://youtu.be/E4itg\\_DE3EA](https://youtu.be/E4itg_DE3EA)

#### Did you know?

There are over 37,000 different undergraduate courses offered at over 370 HE providers in the UK.

Your first task was to make some notes about the possible subject areas of interest that you wish to study and what type, of course, about the subject area that is right for you in and try to theme them to gain some combined together, as are things Business. These types of degrees of routes and uses.

Full-time study may not be the best option for you due to your commitments. Part-time courses will allow you to fit your study around your lifestyle and responsibilities, but you must consider your chosen field. Therefore, you must consider all options.

The UCAS (Universities and Colleges Admissions Service) provides information for all stages of the HE application process. <https://www.ucas.com/>

#### Did you know?

According to The Guardian, the average salary of a graduate is £24,000 compared with £24,000 for non-graduate.

Source: <https://www.theguardian.com/education/2016/sep/22/degrees-paid-less-than-men-with-the>

**Open days**  
These are days when potential applicants can explore the university/college campus and facilities. There is also the opportunity to meet staff and students, ask any questions you may have, and explore student life in more detail.



Caption: "Open days are a great way to find out information about courses and HE establishments."

Before you attend any open days, you should get prepared!

1. Through your research, you will be able to compile a shortlist of universities and/or colleges that you would like to visit.
2. By referring to the website of each shortlisted HE provider, you will be able to find out the dates for open days and if they have any activities planned such as campus tours.
3. Consider what you want to find out during an open day and prepare some questions.

Make sure that you take notes from each open day you attend. You should also collect brochures and/or printed information that you can refer to when you start to apply for your chosen degree. If you are unable to attend a particular open day, contact the HE provider to see if they will arrange a visit for you on an alternative date. You could also take a 'virtual tour' if their website has this functionality. One other option is to consider attending a Higher Education exhibition where a number of HE providers are in attendance. These are arranged by UCAS and are held across the UK; refer to the UCAS website for more information.

# Support materials

- MCQs at the end of each Learning Outcome to check knowledge and understanding

1. Which of the following is not an HE study option? (Select one)

- a. Part-time
- b. Gap year
- c. Distance learning
- d. Full-time

2. Which of the following are useful questions to ask an admissions officer at an HE open day? Select all that apply

- a. How many credits do I need to achieve at merit or distinction level to fulfil your entry criteria?
- b. What is your deadline for receipt of UCAS applications?
- c. Do you require a certain number of units or credits from a particular academic subject as part of your entry criteria?
- d. How long is your Freshers' week?
- e. What are the most common destinations for graduates from the degree course that I am applying for?

3. Which of the following types of information does the UCAS website provide?

- a. Choosing HE courses
- b. Student finance
- c. Applications process
- d. Open days and events
- e. All of the above

# Support materials

- References and wider reading at the end of each unit for learners to extend their knowledge and understanding

## References and Wider Reading:

The Complete University Guide. Features university league tables. Available at:  
<https://www.thecompleteuniversityguide.co.uk/>

Research Assessment Exercise. Universities are regularly assessed on the quality of research they carry out. Check to see how your chosen universities rank and find out how research intensive the course is. Available at:  
<http://www.rae.ac.uk/>

Unistats. Allows comparison of courses at different universities and colleges. Available at:  
<http://unistats.direct.gov.uk/>

Push Guide. Advice on alternatives to university. Available at:  
<https://www.push.co.uk/>

The Independent. The Virgin Guide to British Universities For students, by students. Features: data on teaching quality, employment and drop-out rates, the student 'scene' and student unions. Available at:  
<https://www.independent.co.uk/student>

# Support materials

- Microsoft Word format
- One booklet per unit
- Free to all approved centres
- Can be adapted by centres to meet individual needs and requirements
- Can easily be uploaded to college learning platforms
- 35 units across a wide range of diplomas and subject areas





# Assignment Briefs

- Over 100 units have assignment briefs
- Free to download for approved centres
- Centres are free to adapt them to meet their learner needs
- All ungraded units have assignment briefs written and available for approved centres
- Being added to all the time



# Learner recruitment for 20/21

## The Marketing Toolkit



# Promoting Access to HE to learners

### Access to HE marketing tool kit and guidance for centres

With budgets tight, many centres are finding it increasingly difficult to market and promote their Access to HE provision, having a negative impact on student numbers and awareness of Access to HE in general.

To help, we have created a Marketing toolkit that provides you with ready-to-use graphics for posters and social media, as well as templates and guidance on how to create your own. The toolkit also includes tips and ideas for where and how you could advertise to students and promote your Access to HE provision.

The Marketing tool kit consists of:

- Facebook post template
- Instagram post template
- Twitter post template
- A4 poster template
- Content calendar

- A4 poster template
- Content calendar

Templates have been created using PowerPoint so that they are available to all and hopefully familiar to use.

Templates have been created using PowerPoint and are hopefully familiar to use.

This toolkit has been created following research with centres and the tips and ideas that they have been using to help promote their Access to HE Diplomas. Many have seen a rise in student registrations following some of these activities, so we wanted to share them with you.

## Before you start

**Before you start**

To make the most of the toolkit, it's best to follow a simple planning framework to ensure your activities are aligned to meeting your goals. A marketing planning framework such as **PR Smith's SOSTAC™ framework** is ideal, but there are other frameworks that follow a broadly similar approach. Put simply, you should think about:

- **Where are you at the moment?** What's working, what challenges are you facing? You might want to do a quick SWOT analysis to help, and then think about how you can make the most of your strengths and opportunities, and how you can address your weaknesses and threats
- **Where do you want to get to?** Set some **SMART objectives** here. This will help you to focus on using the activities included in the toolkit in the right way.
- **How will you get there?** Decide on some overarching strategic approaches to delivering your objectives, then work out the specific activities you need to undertake to achieve those. This is where the rest of this toolkit will help you.
- **How will you know if you're getting there?** Make sure you include some ways of measuring your success along the way, and adjust your plan if you need to.

is to HE is so great

Something that you forget others won't know about it or remember what makes it so special. Here are a distinctive and what should be celebrated when

**d by universities**  
a qualification equivalent to three A Levels and  
universities your Access to HE students have gone  
case the options and opportunities out there.  
**everyone an opportunity**  
uirements often only require GCSE-level  
s or both.

**Additional qualifications**

rite off" any outstanding Advanced Learner Loan  
ploma once they complete a higher education  
have to repay it. This is brilliant news and an added  
ond the diploma.

And the QAA provide statistics and success rates to

as vs. Foundation Years article for inspiration.

organisation so great

accomplishments, but when it comes to  
from the rooftops.

your organisation special. Remember, it's business as usual\* because you do it better than anyone who is thinking about returning to work. It's not just for you, it's for the organisations too to see what you do.

to support progression for your

## Specialty Marketing

ment to discuss your ideas for your ideas is good practice and can be a good example. Marketing may be happy with you not speaking to other departments or creating assets; perhaps students on access to HE promotional poster or video.

entre

...dying within your organisation. Those  
ent" courses could find Access to HE  
education. Organise with tutors for these  
son. Hand out leaflets with information  
on Access to HE Diploma.

always up to date and easy to find. If  
page. A good section to have is  
Google can use your answers as the  
ough to that question. It's also a way of  
Diploma is and can help diminish any  
good way to develop questions and  
within your organisation and currently  
umber 4. Links to the website should be  
information has been published then

students while they are studying with you. the diploma, how they learnt about use, where they would look if they phrases they would search for online. e ways and places. You can also ask hey liked, what they enjoyed and use

organisation. This doesn't have to cost your organisation's activities. Offerential students to find out more orince what studying an Access to HEo Access to HE such as recruitment) Alternatively, research for events library and town hall, job centre,

...times that they run on getting adults  
you to host a session, attend or be a

With different ambitions and access to HE has helped students team job. These students are in your through education while you can. Ask have your organisation so you can oes to HE Catalogue we displayed ed similar graphics in the toolkit so use also be used to show senior y it's important to give it more is a great way to keep in touch. Don't urrent students.

f exciting, practical lessons and quotes popular with them and potential look. Instagram and Twitter:

to-tweet  
7929  
160100643

boost your posts, as well as various  
 lience. You can find some guidance on  
[/topics/social-media-advertising/](#)

at we get a notification about your posts  
to this for any organisations that you  
nd hashtags should be mentioned too,  
his document for help with this. Follow  
to ensure your feed is always active with  
t we publish and share relevant articles

... from students that shout about what has taken them in life. An A4 poster by these posters will depend on answers recruitment agencies, notice boards at or doctors surgery, libraries, job centres,

what an Access to HE Diploma is, who a  
m past students. List the diplomas you are

rite a plan on when and how you will  
doing this might be a 'Content

diary/work calendar. At Gateway  
sts according to the months of the year,  
an work just as well.

in the important dates and events that  
 students will want to know about – we have  
 it be:

uty diploma practice/assessments  
nd when to post on social media, your  
next year, just be sure to check and

IE Website so remember to share new

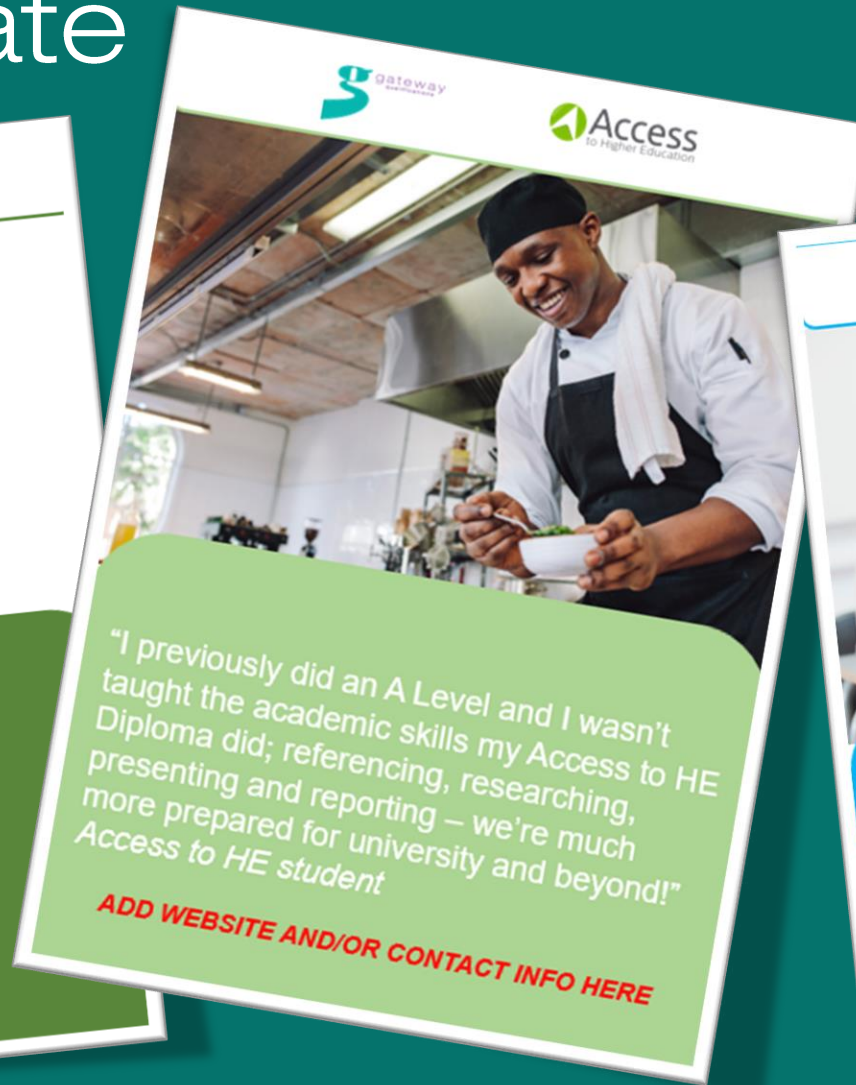
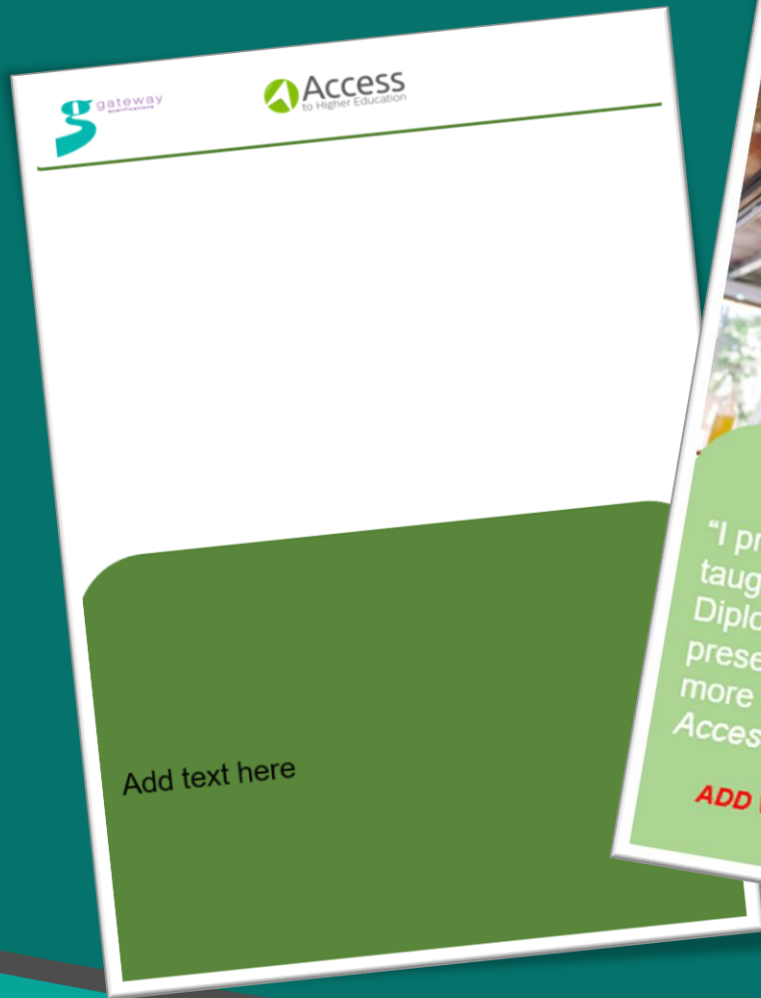
your students about, as well as the site to see if they would like to publish



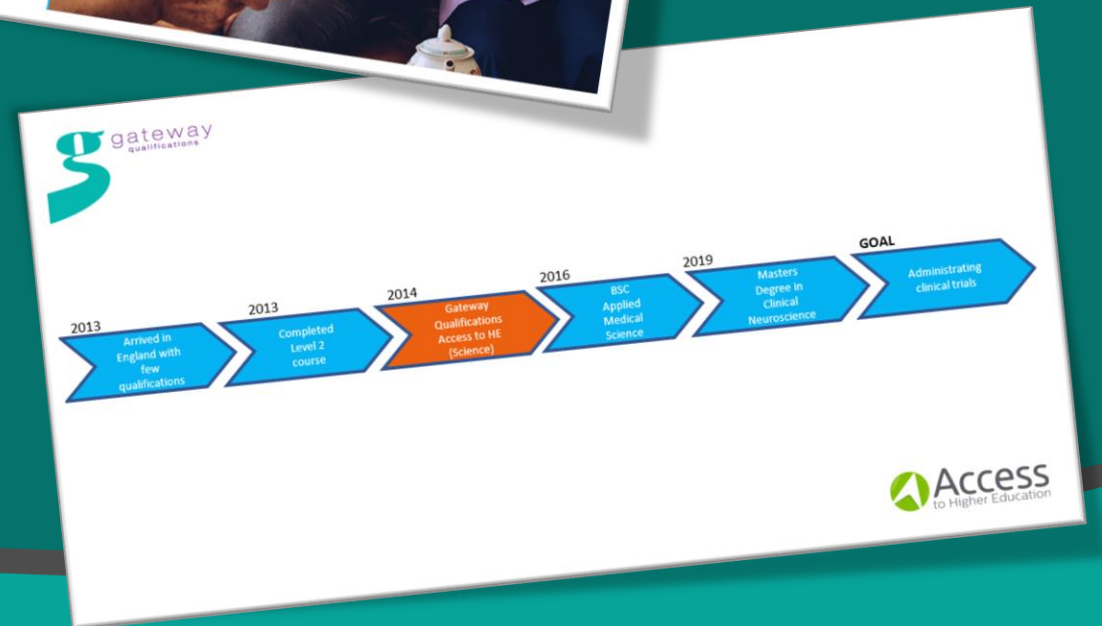
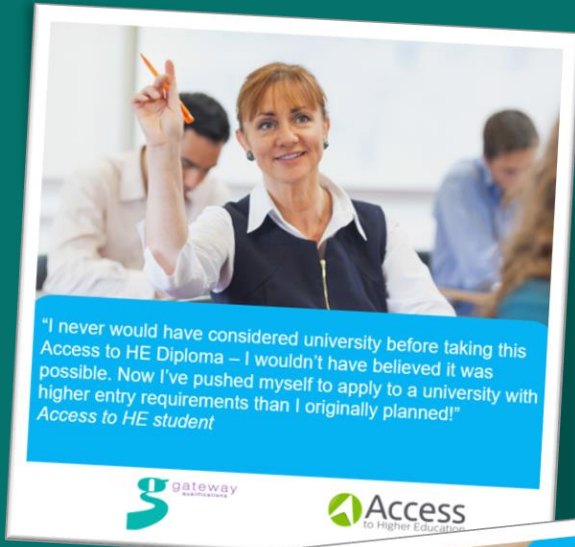




# Poster Template



# Social Media Templates



On Demand

Promoting Access to HE  
to learners

with  
Sarah Doe and Jon Hardman



# Celebrate learners – past and present

Gateway Qualifications nominee named runner-up at Keith Fletcher Awards for second year Posted on February 10th 2020

Gateway Qualifications are pleased to announce that our nomination for the Keith Fletcher Awards 2018-19 has been named runner-up in the Outstanding Academic Achievement category – for the second year in a row!

#### Reaching for the stars

Megan Wachowiak from Colchester Institute had an ambitious plan to read Archaeology at Durham University. Durham University is regularly ranked for having one of the top three Archaeology degrees in the world, meaning only the best students were determined to gain a place.

Having had a poor attitude and practical skills beyond the weekly lectures as well as a lack of motivation, Megan was determined to gain a place.

“Megan studied extra hours to develop her research skills in Roman Archaeology and produced a fluent in

Keith Fletcher Memorial Prize 2018-19

Megan Wachowiak

Runner-up  
Outstanding Academic Achievement



- Keith Fletcher Awards 2017-18 and 2018-19 runner-up for Outstanding Academic Achievement at the same college
- Alumni events with past learners and tutors
- Celebration/graduation style events at the end of the year
- Notice board of learner university offers and/or achievements
- Notice board of past learner destinations “Where are they now?”



# Access to HE Catalogue



# Promoting Wellbeing and Building Resilience

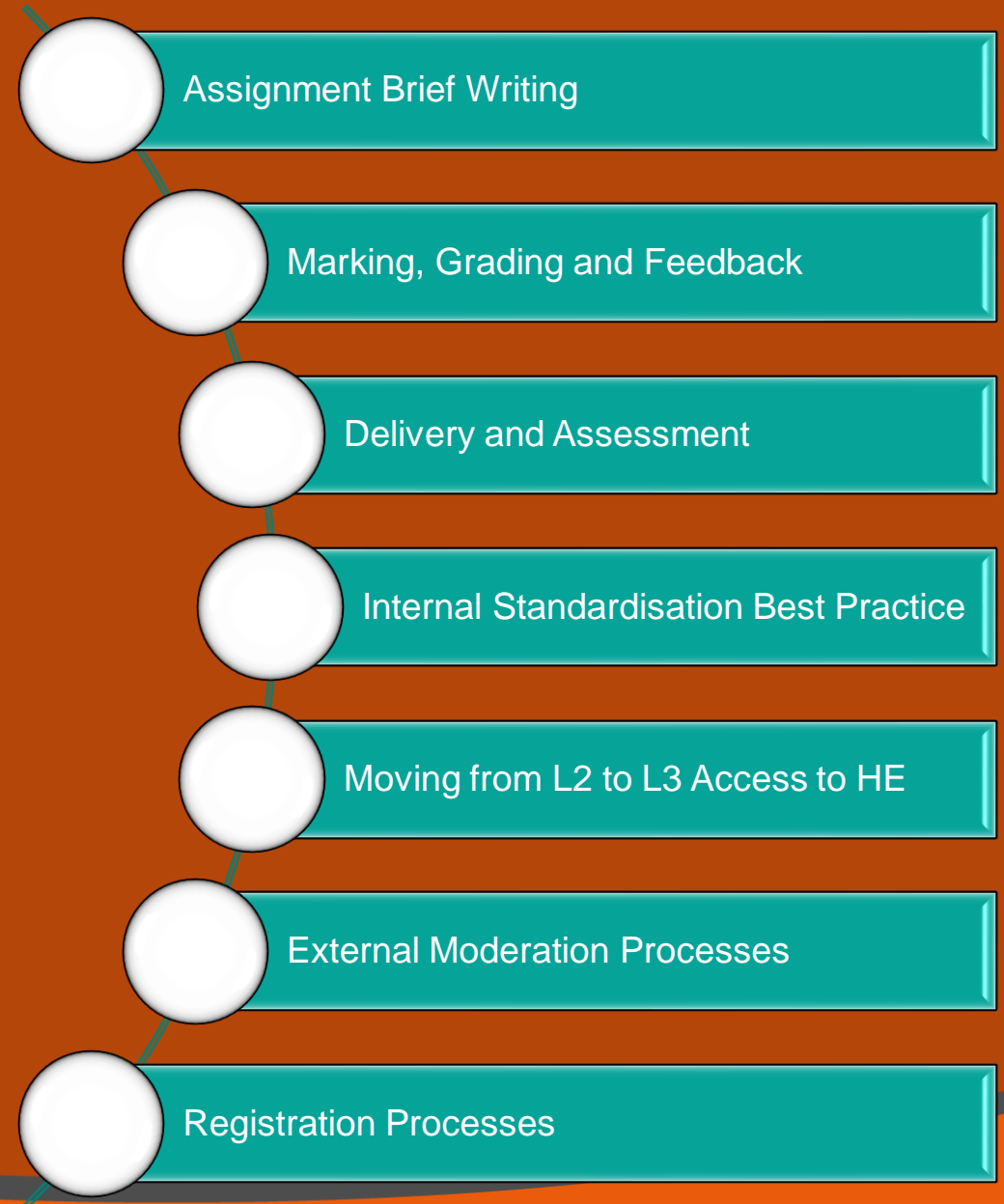
Learner health issues and predominantly mental health issues are increasingly leading to a **negative impact on retention and success rates.**

- New ungraded unit to support mental health and other social issues.
- Preparing learners to cope with the pressures of study and other factors both during their Access course and when they progress to higher study.
- Features in all our Access to HE Diplomas



# Free Training for Tutors

- We provide **free** onsite and remote training to all our new and existing providers
- This is organised and planned at a time convenient to you
- Good for tutor CPD and a great opportunity to get all tutors in one room
- Can be flexible to meet your individual needs and bespoke to the challenges you are facing



# Standardisation

- Wide range of subjects
- Scheduled throughout the year
- Opportunity to discuss collaboratively with subject tutors from different centres
- Good CPD for new and experienced tutors
- Free to attend
- Bespoke sessions can be arranged for individual centres





Any questions..?



# Online resources - Website

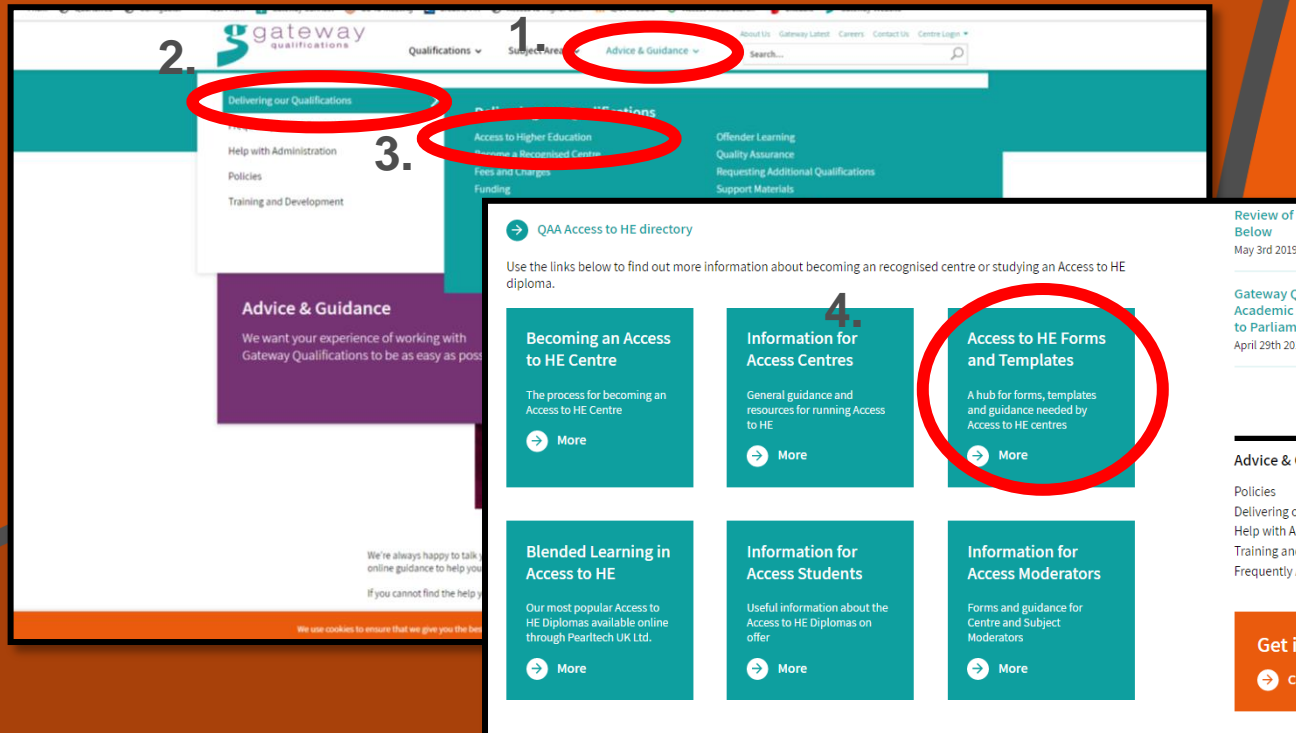
- Lots of advice and guidance available
  - Admin tasks and how to guides
  - Forms and templates
  - Diploma Guides
  - Quick guides
  - Webinars

Contact [quality@gatewayqualifications.org.uk](mailto:quality@gatewayqualifications.org.uk) with any concerns or questions. we're here to help and support you.



# Where to Download Forms

Below shows a series of screen shots to show you where on our website you can find all the forms and templates that you might need throughout the academic year.



Home > Advice & Guidance > Delivering our Qualifications > Access to Higher Education > Access to HE Forms and Templates

## Access to HE Forms and Templates

A hub for the handbooks, forms, templates and checklists you will need to successfully run your Access to HE Diplomas.

**Handbook**

- [Access to HE Centre Handbook](#) – Full of the processes needed to run a Gateway Qualifications Access to HE diploma

**Modifications**

- [Modifications Request Form](#) – A form to request modifications to Access to HE Diplomas

**Unit Assessment**

- [Graded Assignment Brief Template](#) – This template for writing a graded assignment brief (see below)
- [Ungraded Assignment Brief Template](#) – (see above) While this template is for writing an ungraded assignment brief
- [Observation Record Sheet](#) – Use this template to provide evidence as an observation record
- [Unit Summary Sheet](#) – Used to determine the final grade for a unit when multiple assignments are used
- [Exemplar unit summary sheet](#) – An exemplar of the summary sheet for a unit when multiple assignments were used

**Internal Verification**

- [Assignment Brief – IV1](#) – Form for internally verifying an assignment brief
- [Assessment – IV2](#) – Form for internally verifying one learner's sample of work
- [Sample Summary – IV3](#) – Use this form for internally verifying multiple samples for one unit

**Moderation**



# Here to help



[www.gatewayqualifications.org.uk](http://www.gatewayqualifications.org.uk)



[quality@gatewayqualifications.org.uk](mailto:quality@gatewayqualifications.org.uk)



01206 911 211

