Continuing a career in the Creative and Design Industries



Suite	Level	Gateway Qualifications	Apprenticeship Routes	Entry Point for Job Roles at a Specific Level	Comments
Advanced Vocational Skills	3	Award/Certificate/Diploma in Employment in the Fashion Industries Diploma in Digital Marketing Award in IT User Skills	Broadcast and media systems technical operator Broadcast production assistant Creative venue technician Digital support technician Fashion studio assistant Junior content producer Photographic assistant Publishing assistant Software development technician	Animator Photographer Digital marketing officer Social media manager Technical author Lighting technician	This is often the starting level for specialist roles within the sector. There are a wide range of apprenticeships available within the sector. These are just a few that are specific to creative design and digital sectors, however, there are a wide range of others including spectacle maker, clockmaker, museums and galleries technician, cultural learning and participation officer or blacksmith. Many people operating their own business may be working at this level.

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Advanced level CPD for Existing staff	3	There are a wide range of relevant individual units available including: Understanding Customer Relationship Management for creative business, Performing Arts Business, The Different Markets for Fashion, Project Management Software, Improving Productivity Using IT			Suitable for staff working in the industry to develop their skills or to gain new skills within the sector
Access to HE	3	Art and design Computer game design and development Fashion Journalism Computing Digital marketing and social media			These qualifications provide a springboard to higher education academic courses at university.