

Task 6: Creating an advertisement (9 marks)

Candidate instructions

You want to sell a table and chairs.

Download the files **Advert Text** and **Table**.

a) Copy all of the text from the file **Advert Text** into an appropriate document to make your advertisement. (1 mark)

b) There is an error in the selling price, change from £75 to £65. (1 mark)

c) Edit your advertisement to make the heading stand out. (1 mark)

d) Insert the image file, **Table**, into the advertisement. Ensure it is re-sized appropriately. (2 marks)

e) Add a border around the image **Table**. (1 mark)

f) Make the advertisement attractive and easy to read. You must use:

- different font sizes
- different colours
- alignment.

(3 marks)

Save the advertisement in your folder Digital that you created in Task 1. Name the file **Advert**.

Upload the file by clicking the Choose File button below.

Task 6: Mark scheme (9 marks)

a) 1 mark for copying all text from the file Advert Text into a suitable document for editing	1
b) 1 mark for amending selling price from £75 to £65	1
c) 1 mark for making the heading stand out from the rest of the text, e.g., bold, change of font, large text, colour, underline, italics etc	1
d) 1 mark for inserting the image Table , i.e., not in front/behind text – making text difficult to read	1
1 mark for resizing the image appropriately (stretching is allowed at E3)	1
e) 1 mark for adding a border around the image	1
f) 1 mark for each of these features used to make presentation of text attractive: (heading can be included) <ul style="list-style-type: none"> • Use of font sizes (at least two) • Use of colour • Use of alignment 	3

Task 6: Advert Text (99 words)

For Sale!

Nearly new wooden table and 4 chairs. The table is in good condition with a few marks on the top. The chairs are in excellent condition and have never been used. Moving to a smaller house and no longer have room for a dining set. This is an absolute bargain!

Price: £75 (Or nearest offer)

Delivery is not available; buyer must collect.

From a smoke and pet free home.

If you would like to come and see the table and chairs or make an offer, please call on 06247 987123 or email moveit@bmail.com

No time wasters please.

Task 6: Table image



