How to build a fundable digital offer that meets employer needs

g gateway
qualifications

Funding landscape

National Standards	EDSQ	Bootcamps	National Skills Fund
April 2019	August 2020	September 2020	April 2021

gateway qualifications

Funding landscape

Entry to Level 1 defunding	Free courses for jobs	Level 2 defunding	Digital Functional Skills
August 2021	April 2022	August 2022	August 2023

gateway qualifications

DIGITAL JOURNEY FOR LEARNERS AGED 16 - 19

Develop your learners' digital skills with qualifications approved for funding for learners aged 16-19*. Covering the skills needed for everyday life and work, to the more advanced technical qualifications for today's workplace.

View our digital qualifications for learners aged 19 and over.

ENTRY LEVEL 3
Essential Digital Skills

LEVEL 1
Essential Digital Skills

Games Design and Development
Award
Cybersecurity
Award
Introduction to Programming
Award
Website Design
Award

LEVEL 2
Digital and IT Skills
Award | Certificate | Ext Certificate | Diploma
Computer Programming
Award
Cybersecurity
Award
Social Media Marketing
Award
Digital Development
Award
Digital Graphics
Award
Digital Marketing
Award
Games Design and Development
Award
Mobile App Development
Award
Website Design and Development
Award

LEVEL 3
E-Safety
Award
Digital Business Solutions
Certificate | Diploma
Digital Engineering Design
Certificate | Diploma
Digital Product Design
Certificate | Diploma
Games Technologies
Certificate | Diploma
Networking and Cybersecurity
Certificate | Diploma
Social Media for E-Commerce
Certificate | Diploma
Software Development
Certificate | Diploma
Systems Infrastructure
Certificate | Diploma

T Level Transition Programme
Digital and IT Skills
Certificate | Ext Certificate | Diploma

Apprenticeship | Career Progression

Higher Education

DIGITAL JOURNEY FOR LEARNERS AGED 19 AND OVER

Develop your learners' digital skills with qualifications approved for funding for learners aged 19 and over*. Covering the skills needed for everyday life and work, to more advanced technical qualifications.

View our digital qualifications for learners aged 16 - 19.

ENTRY LEVEL 3
Essential Digital Skills

LEVEL 1
Essential Digital Skills

Cybersecurity
Award
Games Design and Development
Award
Introduction to Programming
Award
Website Design
Award
Photo Editing Software
Award**

LEVEL 2
Digital and IT Skills
Award | Certificate | Ext Cert | Diploma
Computer Programming
Award
Cybersecurity
Award
Social Media Marketing
Award
Digital Development
Award
Digital Graphics
Award
Digital Marketing
Award
Games Design and Development
Award
Mobile App Development
Award
Website Design and Development
Award
Photo Editing Software
Award**

LEVEL 3
Computer Game Design and Development
Access to HE Diploma
IT and Product Design
Access to HE Diploma
Digital Engineering Design †
Certificate | Diploma
Digital Product Design †
Certificate | Diploma
Games Technologies
Certificate | Diploma
Networking and Cybersecurity †
Certificate | Diploma
Software Development †
Certificate | Diploma
Systems Infrastructure †
Certificate | Diploma
Digital Business Solutions
Certificate | Diploma
Social Media for E-Commerce
Certificate | Diploma

†NSF
Included in the National Skills Fund Level 3 Adult offer

LEVEL 5
Web Application Development
Diploma

Software Developer

Apprenticeship | Career Progression

Higher Education

* Funding information to support delivery is subject to learner eligibility, and it is always advisable to check directly with the Education and Skills Funding Agency or other funding body before committing to delivery ** Unit funding

Why providers choose Cybersecurity Level 1

OFSTED
Safeguarding your learners online making them Cyber Safe while also fulfilling **LSIP priority**

Fully resourced
Learner pack, editable PPT and Delivery Guide

FREE

Easily embedded
into any curriculum area as is needed by the majority of learners

Great for employer engagement
Prepares learners for the workplace and GDPR

Learners engage
they all know someone who's been a victim of cybercrime
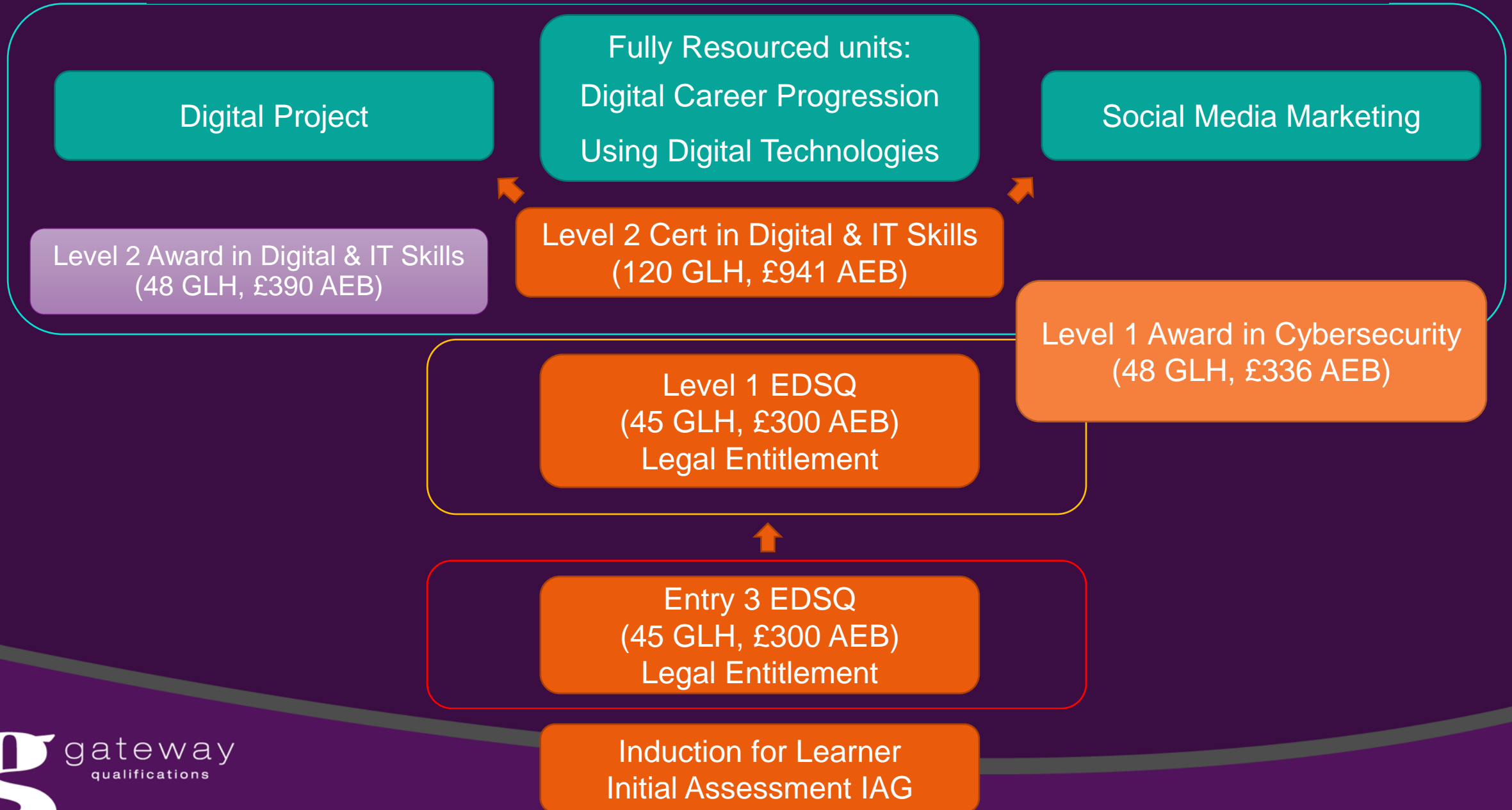
Level 1

portfolio-based

48 GLH - £336 AEB

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qualifications

Level 2 Certificate in Digital & IT Skills
(120 GLH, £941 AEB)

Digital Skills Career Progression 3 credits │24 GLH	Using Digital Technologies 3 credits │ 24 GLH	**Digital Skills Project** **6 credits │ 48 GLH**	Cybersecurity 3 credits │24 GLH
Programming 6 credits │48 GLH	Social Media Marketing 3 credits │ 24 GLH	Exploring New and Emerging Digital Technologies 3 credits │ 24 GLH	Data Management & Analytics 3 credits │24 GLH
Networking 6 credits │48 GLH	Website Design 6 credits │ 48 GLH	Accounting Software 3 credits │24 GLH	Database software 6 credits │48 GLH

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15 credits needed. Many more optional units available

Cybersecurity model

Fully Resourced unit:

Digital Career Progression

3 Credits

Cybersecurity Level 2
6 credits

Digital Project
6 Credits

Level 2 Award in Digital & IT Skills
(48 GLH, £390 AEB)

Level 2 Cert in Digital & IT Skills
(120 GLH, £941 AEB)

Level 1 Award in Cybersecurity
(48 GLH, £336 AEB)

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Short Course option
Level 2 Award in Digital and IT Skills - 48 GLH - £390

Fully Resourced units:

Digital Career Progression

Using Digital Technologies

Digital Project

6 Credits

Level 2 Award in Digital & IT Skills
(48 GLH, £390 AEB)

Level 1 Award in Cybersecurity
(48 GLH, £336 AEB)

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Top tips

Check your offer is fundable

- It's obvious, but there's been a lot of change recently, with more coming. All the examples in this handout are fundable, talk to us if you're unsure or concerned.

Get EDSQ into your plans

- It's here to stay for the foreseeable future and it's a legal entitlement for adults. Use our simple, free initial diagnostic with all your existing adult learners.

Cybersecurity is essential

- Helps safeguarding, protects the learner, protects the provider, and ensures they're ready for employers. Cybercrime is increasing so make sure you're equipping your learners adequately.

Clear progression pathways

- Start with the end in mind and you can hit your progression outcomes throughout the course. Digital skills aren't just about traditional IT roles, they're critical in almost all areas now. Some learners will need the basics to enable progression to their course or apprenticeship.

Use AEB to improve retention rates

- Offer some short AEB funded courses that will help support your retention on longer programmes and apprenticeships. There are some examples in this handout, but be creative, what would work for your learners in your area? Talk to us about how to pick the best combinations of units for your needs.

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Contact information

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