

Qualification Number	Learning Aim Code	Diploma Title
QAAQ003963	40012669	Access to Higher Education Diploma (Creative Digital Media)

Unit List

Mandatory Units: Graded Academic Subject Content

Learners must complete 15 credits from the mandatory graded units.

Unit Code	Unit Title	Level	Credits	Content
QU035208	Digital Design Principles	3	3	Academic
QU035252	Introduction to the Media	3	6	Academic
QU035146	Visual Studies	3	6	Academic

Optional Units: Research Graded Academic Subject Content

Learners must complete 6 credits from the optional graded research units.

Unit Code	Unit Title	Level	Credits	Content
QU035284	Research and Creative Development for Media Studies	3	6	Academic
QU035294	Research: Final Major Project for Media Studies	3	6	Academic

Optional Units: Graded Academic Subject Content

Learners must complete 24 credits from the optional graded units.

Unit Code	Unit Title	Level	Credits	Content
QU035188	3D Design	3	3	Academic
QU035202	Developing a Brand	3	3	Academic
QU035206	Digital Art for Multimedia	3	6	Academic
QU035212	Digital Marketing Communication	3	3	Academic
QU035214	Digital Sound and Video Capture	3	6	Academic
QU035216	Digital Video Production	3	6	Academic
QU035224	Exploring Different Journalistic Genres	3	3	Academic
QU035226	Film Editing	3	6	Academic
QU034976	Graphic Design	3	3	Academic
QU035256	Media and Society	3	3	Academic

Unit Code	Unit Title	Level	Credits	Content
QU035258	Media Studies: Textual Analysis	3	6	Academic
QU035262	Multimedia Practice	3	6	Academic
QU035270	Photography	3	6	Academic
QU035272	Produce Copy for Digital Media Communication	3	6	Academic
QU035280	Reportage Photography Practice	3	6	Academic
QU035282	Representation within the Media	3	3	Academic
QU035300	Script Writing	3	3	Academic
QU035325	Understanding Art, Design & Cultural Media Influences	3	3	Academic
QU035327	Understanding Digital Marketing and Research	3	6	Academic
QU035331	Understanding Narrative	3	3	Academic
QU035335	Understanding Social Media Advertising and Promotion	3	3	Academic
QU034860	User Experience (UX) 3D Design Project	3	6	Academic
QU035341	Video Pre-Production	3	6	Academic
QU034690	Website Design and Development	3	6	Academic
QU035349	Writing for Magazines	3	3	Academic

Mandatory Units: Ungraded

Learners must complete 9 credits from the mandatory ungraded units.

Unit Code	Unit Title	Level	Credits	Content
QU034692	Academic Writing Skills	3	3	Other
QU034710	Preparation for Higher Education	3	3	Other
QU035365	Study Skills for the Creative Arts	3	3	Other

Optional Units: Ungraded

Learners must complete 6 credits from the optional ungraded units.

Unit Code	Unit Title	Level	Credits	Content
QU035351	Academic Reading Skills	3	3	Other
QU034696	Communication - Speaking and Listening	3	3	Other
QU034702	Developing Professional Attributes	3	3	Other
QU035162	Introduction to 3D	3	3	Other

Unit Code	Unit Title	Level	Credits	Content
QU035164	Introduction to Drawing & Painting	3	3	Other
QU034712	Presentation Skills	3	3	Other
QU034714	Presenting Information Using ICT	3	3	Other
QU034718	Professional Interpersonal Behaviours	3	3	Other
QU034720	Promoting Wellbeing and Building Resilience	3	3	Other
QU034730	Study Skills for Higher Education	3	3	Other
QU034732	Sustainability Project	3	3	Other
QU034734	The Fundamentals of Environmental Sustainability	3	3	Other
QU034736	Writing Reports	3	3	Other

