

# How ITPs can help tackle the NEET crisis



LEARNER OF THE YEAR  
**FAB 2024 AWARDS**  
AWARD WINNER



QUALIFICATION OF THE YEAR  
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# Introducing the panel



Lauren Mistry



Stuart Allen



Sharon Weetman



John Hamilton



Paul Stannard



# What will we be covering today?



The NEET landscape



Curriculum for NEETs



AELP perspective



Panel Q&A





# Youth Employment UK





# About Us

Founded in 2012 as a not for profit, community interest company Youth Employment UK is the expert voice on youth employment.

Over the years we have built evidence, insight and services to support the issues of youth unemployment. We are driven to ensuring a world where all young people can access quality opportunities and fulfil their potential.



## Driving Quality Work

- Supporting a network of over 1,000 employers
- Supporting, Recognising and Rewarding excellence through Membership & the Good Youth Employment Benchmark
- Connecting young people to quality opportunities

## Improving the System

- Leading research across key policy areas through the Youth Voice Census and Good Youth Employment Benchmark
- Partnership working, we work with the CEC, YFF, BITC and Movement to Work and many other organisations
- Policy influence, leading the APPG for Youth Employment & Co-Chair of the Youth Employment Group, and Youth Advisory Panels

## Tools to Transition

- Empowering young people with the tools they need build, develop, explore, discover and connect to opportunities.
- Supporting influencers & the wider system. Giving guidance and support to parents, carers, educators and specialist communities
- Building pathways to opportunity for all young people, ensuring there is support for those who need it most.

## Changing demography

- Declining number of young people
- Increased diversity
- Migration

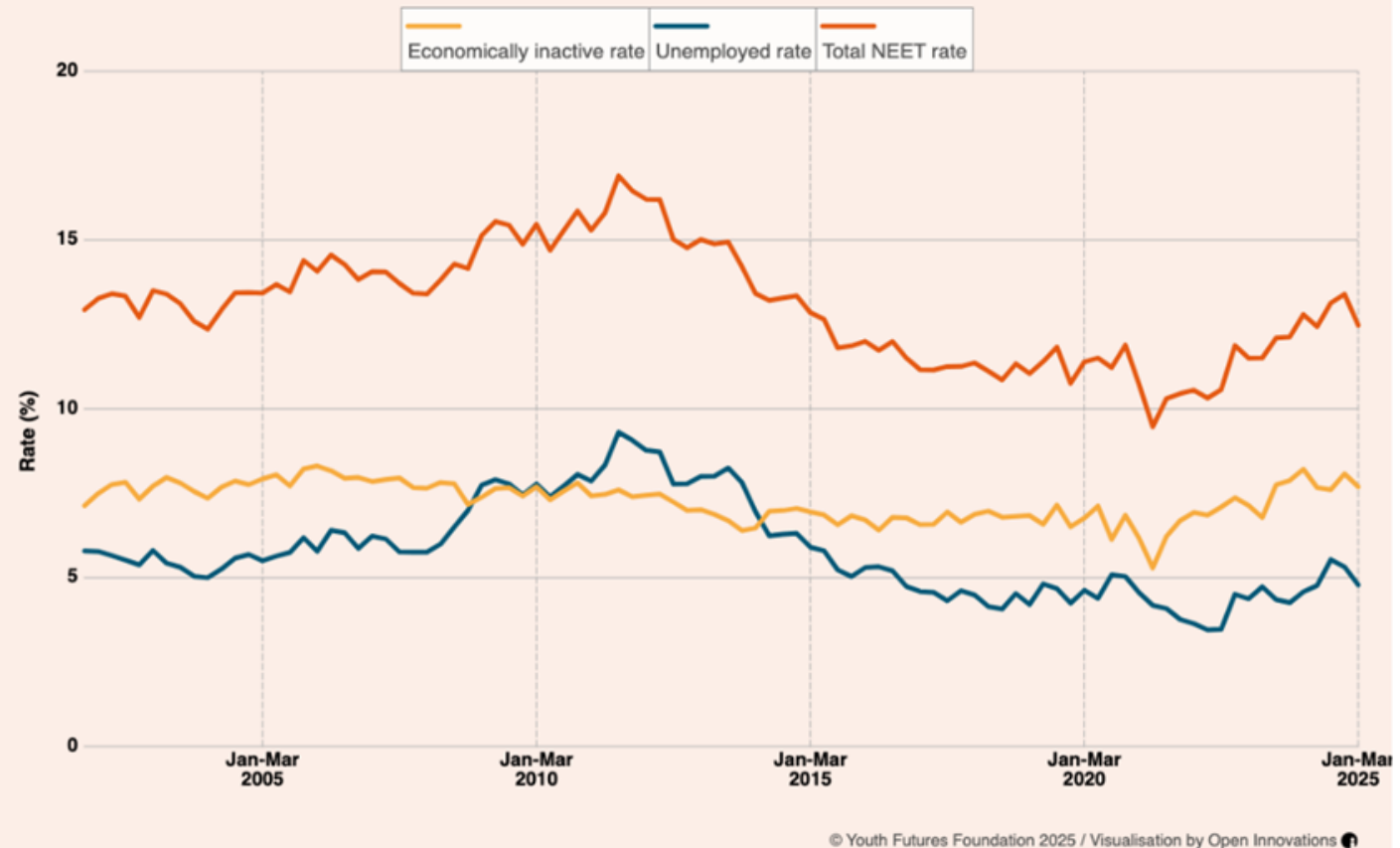
## System structure

- Skill level
- Qualifications
- Local access

**60%**

Will pass English and Maths GCSE.

NEET rate for all young people (16-24)



**987,000**

NEET young people

**13.2% Men**

**11.7% Women**

# Systemic Issues



**Who you are**



**Where you live**



**Education & Training**



**Global issues**



**Access to opportunities**



**Policy initiatives**



# Youth Voice Census 2024

## Key Findings



**1** **Anxiety, safety, discrimination and the cost of living** are the biggest issues for young people.

**2** **Readiness for next steps has dropped:** young people are less confident in their future choices.

**3** **Opening up opportunities** for careers education, enrichment and extracurricular activities for all

**4** Accessing **Quality work** is becoming more difficult for young people.





# What can we expect from the 2025 data?



**1 Safety, discrimination and economic concerns** are the biggest worries for young people. for the country and in their local areas

**2 Readiness for next steps continues to stagnate** particularly for young people ageing out of education support

**3 Local access to training and jobs increasing concern,** young people do not think that these opportunities exist

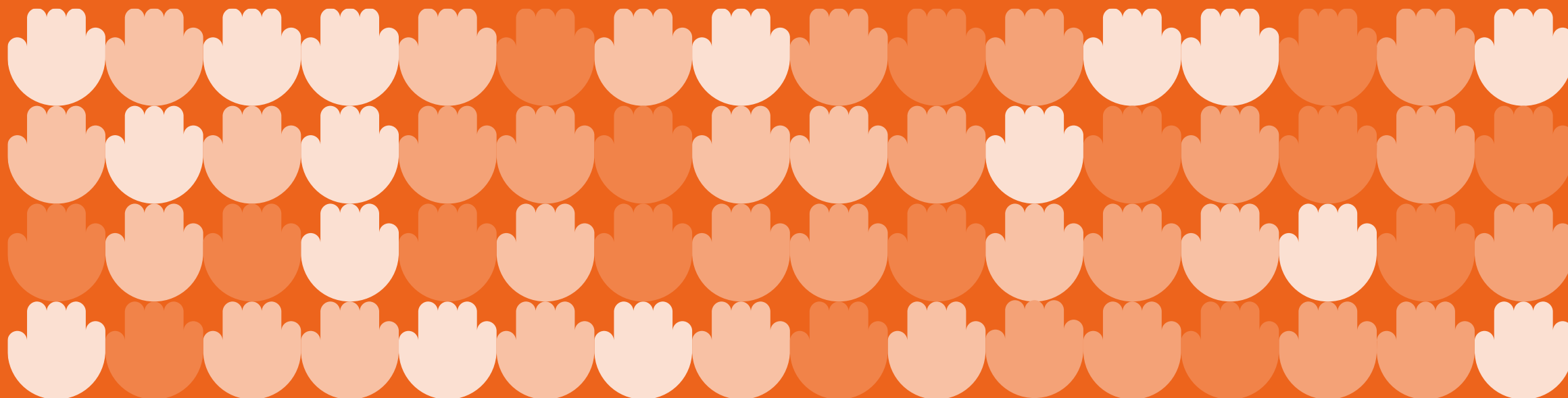


# How can Youth Employment UK help?



# Youth Guarantee & NEET Prevention in Greater Manchester

Sharon Weetman





# A city region perspective on NEET

Lack of policy cohesion lands disconnected “projects” in a Place

4373 16-17 year olds NEET (up 299 from same point last year)

42.4% increase in NEET for those who need most intensive support

Post 16 sufficiency gaps

UKSPF NEET programme is “keeping a lid on” the increases

£20m to increase FE capacity

Local Authority led – informed by young people

Hyper local commissioning small scale & targeted

Moving into Integrated Settlement providing continuity

Funding for ITP delivery not confirmed

# NEET Prevention in GM

Working to support and help prepare all young people to actively **participate and thrive in the economy**. We are doing this by building on their **ambitions, qualities and skills** – and providing strong **line of sight to great jobs in our economy**.

Providing fair access to the opportunities available across Greater Manchester.

The Greater Manchester Baccalaureate (MBacc)

GM Youth Guarantee 16-24 (Get GM Working)

Post 16 Sufficiency

Utilising Adult Skills Funding & Employment Support

Youth Hubs & Digital Services

Inclusive Pathways for All



**SCL EDUCATION GROUP**  
**INSPIRE LIVES, SHAPE**  
**FUTURES.**



# **SCL CORE SKILLS LEADS NEET PROJECT – BEYOND YOUR LIMITS (DFE GAP)**

# **PROGRESS TO DATE**

# SCL CORE SKILLS - LEEDS NEET PROJECT



## Commercial Headline Summary (24/25 Academic Year)

### Sept to July Delivery

- 48 band 5 enrolments (SCL College Powered by Yorkshire Cricket)

### Jan to July Delivery

- SCL Core Skills Powered by Leeds Rhino (Programme One) – 40 learners
- SCL Core Skills Powered by JCC – 25 learners
- SCL Core Skills Powered by Shine – 40 learners
- SCL Core Skills Powered by Leeds Rhino (Programme Two) – 50 learner
- Total Impacted – 203 Learners

	Band 5 Programme	Band 1 Programme One (Venue One) (Leeds Rhinos)			Band 1 Programme One (Venue Two) (JCC)				Band 1 Programme Two (Venue Three) (Shine)			Band 1 Programme Three (Venue Four) (Leeds Rhinos)		
	Nov-24	Jan-25	Feb-25	Mar-25	Mar-25	Apr-25	May-25	June 25	May-25	June-25	July/Aug-25	May-25	June-25	July/Aug-25
Cohort One (Venue One)	48	20	20	20	25	25	25	25	20	20	20	25	25	25
Cohort Two (Venue One)	0	20	20	20					20	20	20	25	25	25
Total	48	40			25				40			50		



# LEEDS NEET PROJECT – LEARNER PERFORMANCE



Progress against 24/25 Success Measure	24/25 Success Measure	Apr 25	May 25	June 25*	Distance Travelled*	Variance Against 24/25 Success Measure
Attendance	80%	91%	90%	90%	=	10%
Retention	80%	100%	95%	95%	=	15%
Learners Recommend SCL	90%	92%	92%	92%	=	2%
Learners Feel Safe	90%	93%	93%	93%	=	3%
Safeguarding Referrals Successfully Closed	100%	N/A	100%	100%	=	=
‘Good or Better’ Sites	100%	N/A	100%	100%	=	=
Learners Completed Meaningful/Relevant Work Experience	65%	N/A	28%**	65%	+37%	-=
Achievement Rates for Awards	80%	N/A	N/A	90%	N/A	+10%
Learners with Positive Destinations	65%	N/A	N/A	75%**	N/A	+10%

\*Includes performance at Rhinos and JCC venues

\*\*Rhinos destinations % (to date)

# **PROJECT IMPLEMENTATION**

# PROJECT ENGAGEMENT



## GETTING TO KNOW LEEDS: A REVIEW OF SKILLS, JOBS AND OPPORTUNITY

SCL 2024



### Introduction

Following the review of need in Leeds, this proposal will set out a fundamental framework and curriculum for NEET learners. Two models are proposed with their broad characteristics outlined below.

#### 12 Weeks

Level 1 or 2

149 Hours  
Max.

CoF Exempt

12.33  
Hours/Week

#### 20 Weeks

Level 1 or 2

385 Hours  
Min.

CoF  
Applicable

19.5  
Hours/Week

More detailed information can be found below.

### Compliance and Funding Considerations

## Involved in Gap Case

- SCL Combined Authority Engagement Strategy
- Leeds City Council partnership meetings
- DfE Account Manager relationship

## Curriculum Offer

- 'Destination Focused' curriculum
- Leeds City LMI skills and job demands
- Curriculum proposal and Leeds City Council 'Sign Off'.
- Pathway One – Employability and Personal Development
- Pathway Two – LMI Skills Pathways
- Flexibility of Gateway Qualifications' approach
- SCL USPs



# PROJECT ENGAGEMENT



## Leeds City Council Engagement

- NEET Provider Working Group
- Biweekly NEET Strategy Meetings
- DfE & Council Progress Reviews
- Relentless Communication & Relationship building

## Sourcing Venues

- SCL USP & Partnerships
- Deprivation Ward Targeting
- Agile Pop-Up Curriculum Delivery

# PROJECT ENGAGEMENT



## BEYOND YOUR LIMITS - LEEDS

JOIN OUR LIFE SKILLS AND  
ENRICHMENT PROGRAMME  
FOR 16-24 YEAR OLDS

• DAY TRIPS\*

## Learner Recruitment

Flyers with QR Code Distribution

Targeted Campaigns with SCL Partners

Promoted via NEET Engagement Team

Text and WhatsApp Learner Outreach

Youth Hub Event Participation

Daily Monitoring with City Council

Face-to-Face Enrolment Days

Weekly Conversion Progress Meetings

# PROJECT ENGAGEMENT

Success Measures	KPI
Education Sites 'Quality of Education' Good or Better	100%
Attendance Rates	80%
Retention Rates for Awards	80%
Achievement Rates for Awards	80%
Achievement Gaps Between Learner Groups (Gender, Age, LLDD, Ethnicity, Disadvantaged)	No more than 3%
Learners Recommend SCL	90%
Learners Feel Safe	90%
Safeguarding Referrals Successfully Closed	100%
Learners Completed Meaningful/Relevant Work Experience	65%
Learners with Positive Destinations (including paid employment, apprenticeships, internal progression to Pathway programme, progression into other FE programmes)	65%

## Tracking (Recruitment and Performance)

### SCL Data Dashboard

- Tracks enrolments & KPIs

### Monthly Performance Meetings

- DfE & Council

### Weekly Internal Meetings

- Review learners' progress

### Monthly Safeguarding and H&S reviews

- Conducted with external agencies

### Monthly 'Employer and Destination' reviews

- Focus on employer and destination outcomes

# PROJECT ENGAGEMENT



## Progression and Destinations

Employer Sponsorship & Engagement

Work Experience: Rhinos & JCC

Leeds JCP Employer Links

Top 10 Leeds Employers

Council-led FE Progression Pathways

LMI Skills Pathways (Pathway Two)

# **CHALLENGES AND MITIGATIONS**



# CHALLENGES FACED AND OVERCOME

## Balancing priorities:

- Balance national skills priorities with local skills needs, job demands, and learner preferences.
- **Mitigation – Focus on local skills needs and job demands for ‘Destination Focused Curriculum’**

## Local Routes to Employers:

- Signs of slow local routes to employers and vacancies.
- **Mitigation – Work relentlessly and closely with Leeds City Council links**

## Contract vs Curriculum:

- Tension between fulfilling contract requirements and implementing innovative, flexible, learner-focused curriculum programmes.
- **Mitigation – Rely on our experience with NEETs to deliver positive outcomes**

## Staff Recruitment:

- Recruiting challenges due to temporary nature of contract.
- **Mitigation – Focus on recruiting youth workers and appropriate teachers while building SCL Core Skills Leeds for sustained employment.**

## Converting Leads:

- Challenges in converting interested learners into enrolment due to their confidence and behaviour issues:
- **Mitigation – Partner effectively with Leeds City Council and SCL internal onboarding and delivery teams who understand these learners**

# **REQUIRED IMPROVEMENT (POLICY LEADS)**

# REQUIRED IMPROVEMENTS FOR POLICY LEADS / CA OPPORTUNITY

## Funding Rules:

Current funding rules for ITPs are inflexible and do not address learner needs. There is a suggestion to return to Traineeship style funding and for CAs to address these issues.

## National Policy:

The national policy does not align with the needs of NEET (Not in Education, Employment, or Training) young people, particularly in relation to English and Maths Condition of Funding (E&M CoF).

## Income Needs:

NEET young people need an income and often take work as they find it, which impacts their attendance, retention, and achievement.

## External Optics:

The DfE, CA, Treasury, and external optics view ITPs as potential solutions for the national NEET pandemic if they are trusted and funded adequately.

## Future Thinking:

The devolution of funding for 16 to 18-year-olds could either make or break national ITPs.

# How can ITPs help solve the NEET crisis

## AELP National Conference 2025

24 June 2025





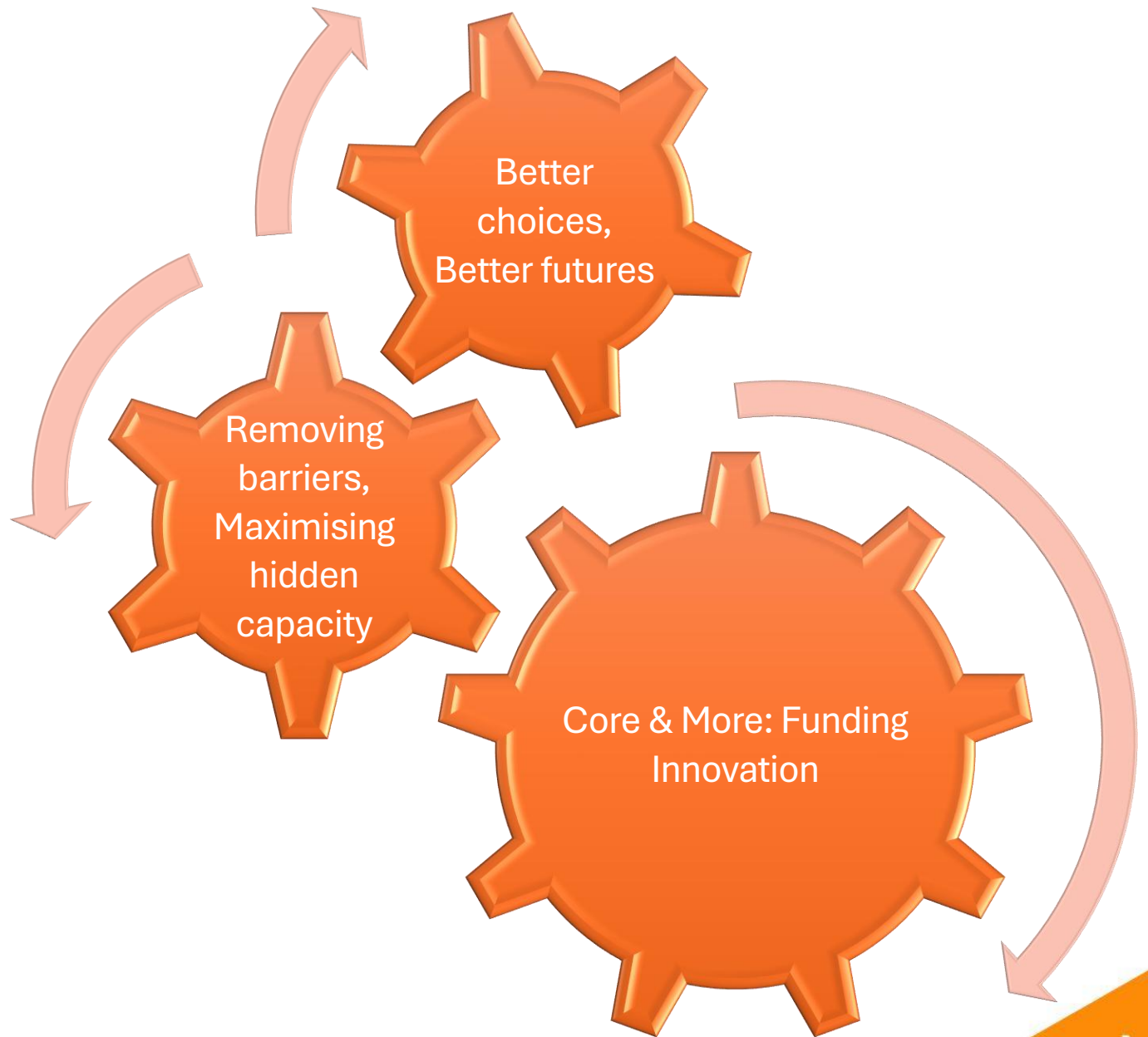
An aerial photograph of a formal garden featuring a complex, winding hedge maze. The hedges are meticulously trimmed and form a series of interconnected loops and paths. A small, dark stream or water feature winds through the center of the maze. The overall scene is lush green with some small red flowers scattered throughout the hedges.

# Funding & Policy Landscape

- A complex picture
- 16-19 funding and policy churn
- Skills and growth levy
- Foundation apprenticeships
- Adult skills
- English and maths
- Youth guarantee
- Gatsby & Careers advice and guidance
- All of this is before we think about the curriculum assessment review outcomes, the white paper and the potential impact of Skills England



# How could funding and policy support ITPs?



# What can we do to raise the profile of ITPs?

- Unashamedly shout about and promote your success!
- Send AELP your
  - good news,
  - MP visits,
  - officials visits
- Host an 'FE Immersion visit'
  - Visits from officials with the view to learn about your organisation, the sector and the work that we do with young people, apprentices and adults
  - It's not an inspection, but it is an opportunity to show officials what you do and communicate key issues
  - More detail to follow as we agree the process and scope with DfE



# Panel Q&A



**SCL**  
GROUP

**GMCA** GREATER  
MANCHESTER  
COMBINED  
AUTHORITY



**aelp**



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# Fixing the workplace digital skills gap

Join our workshop

Tuesday, 12.20 pm  
in the  
Innovation Zone

Working together to  
close the workforce  
essential digital skills gap





# Contact us



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