



## 21 Million Reasons to Act: Join the Digital Skills Movement

### Empowering the UK Workforce for a Digital Future

Over half of UK working-age adults – around 21 million people – lack the essential digital skills needed to thrive in today’s workplace<sup>1</sup>.

FutureDotNow, AELP, City & Guilds, Gateway Qualifications, and NCFE are calling for urgent sector-wide action. Together, we’re motivating the education sector to raise awareness and equip people with the digital capabilities they need to succeed at work today and prepare for the digital demands of tomorrow.

### The Essential Digital Skills Gap

**52%**  
(c.21m)

of the workforce unable to do all 20 tasks essential for work

The three digital tasks most workers can’t do...

#### Problem Solving

Use productivity tools **29%**

#### Safe & Legal Online

Set privacy settings **23%**

#### Transacting

Set up and manage an online account **22%**

<sup>1</sup> All statistics are taken from the Lloyds Bank 2024 Consumer Digital Index unless otherwise stated.

## About FutureDotNow

**FutureDotNow** is a coalition of industry leaders focused on closing the digital skills gap for working-age adults. In 2024, FutureDotNow was awarded the Tech Impact Award for Promoting Digital Skills (non-profit). Find out more about FutureDotNow, essential digital skills and the scale of the skills gap at <https://futuredotnow.uk/about-us/>



## Join the Digital Skills Movement

The **Workforce Digital Skills Charter** is a public commitment to take action on one of the UK's most urgent challenges: closing the digital skills gap.

It calls on organisations to equip learners and workers with the essential digital skills they need to thrive in today's workplace and prepare for tomorrow's.

By signing, you join a growing coalition driving awareness, inspiring cross-sector collaboration, and urging policymakers to prioritise workforce upskilling. Together, we can build a digitally confident, future-ready workforce.

## How to sign the Workforce Digital Skills Charter

The Charter is free and simple to sign.

There are no formal compliance requirements; the organisations that sign will be passionate and committed to this important cause. Before signing, please ensure you have the necessary approvals within your organisation. After you've signed, **FutureDotNow** will be in touch to welcome you to the coalition, send you useful information and find out how you'd like to get involved.

**Sign the Workforce Digital Skills Charter today**

