

# Cyber Security Essentials:

Practical steps to protect your organisation and support learners



# Agenda

- Welcome
- Cyber Threats Impacting UK Businesses & Available Resources
- IASME Certifications - Redpalm Technology Services
- Cyber Security Essentials – East Lancashire Learning Group
- Q&A
- Contact details

# Cyber Threats Impacting UK Businesses & Available Resources



Inbal Iahr – Outreach & Engagement Officer



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# The Scale of the Threat 2024-25

Fraud is the single  
**biggest**  
crime type in  
the UK

**43%**  
of businesses  
reported a cyber  
breach or attack in  
the last 12 months

Fraud makes up  
**39%**  
of all crime

This rises to  
**50%**  
with cyber crime  
included



**336,207 fraud reports**



**£2.6bn fraud losses**



**67% of fraud is cyber enabled**



**90% of fraud has an online element  
with growing prevalence of AI**



**48,314 cyber Crimes reported**



**£7.5mil cyber losses**



**1 in 2 businesses suffer cyber breaches**

# Current Fraud & Cyber Crime Trends Impacting Businesses



Phishing



Payment Diversion Fraud



Ransomware & Malware

# Anatomy of Phishing



## Broad Attack Vector



### Phishing

**Messages are sent or calls made en masse**

- Messages are not personalised
- May be followed up with Spear Phishing

**Often acquired from data:**

- Available in the public domain
- Leaked or stolen from breaches elsewhere

## Targeted Attack Vector



### Spear Phishing

Personalised to the target(s)

**Research Required**

- Personalised to a specific target
- More believable

**Additional Vectors:**

- Business E-Mail Compromise
- Potentially followed up with further attacks



### Whaling

Targeted at high-level decision makers.

**63%**

of the 42m losses were suffered by an organisation



**Forward suspicious  
emails to:  
[report@phishing.gov.uk](mailto:report@phishing.gov.uk)**

**Forward suspicious  
texts to:  
7726**

# Why you should report suspicious emails

**By reporting phishing attempts you can:**

- reduce the amount of scam emails you receive
- make yourself a harder target for scammers
- protect others from cyber crime online

**As of February 2026, the number of reports received stands at:**

**52m**  
Reported Scams

Resulting in  
**243k**  
Scams being removed

Across  
**433,000**  
URLS

# Payment Diversion Fraud



## PAYMENT DIVERSION FRAUD



Volume  
**3,544**

Reports received  
**Decrease of 16%** ↓

Loss  
**£134m**

Reported losses  
**Decrease of 9%** ↓



### Victim risk characteristics

Two groups: Payee and Recipient.  
Individual victims (56%). Business Sectors  
at risk: Construction/Manufacturing  
and Education Sector.



### Suspects



IP Data identifies suspects located  
around the world, primarily in West Africa  
and North America.



**Invoice Fraud:** Impersonation or a hacked email account as a result of Business Email Compromise (BEC).



**CEO Fraud:** impersonating an authority figure within the organisation.



**Salary Diversion:** targets financial reps or HR departments of companies.

# Malware and Ransomware

**Malware** is malicious software code that can harm your computers, networks, and the data and devices linked to them.

**Ransomware** is a type of malware that prevents you from accessing your device (or the data that is stored on it), demanding a ransom to unlock the impacted device and/or data.

## Signs your device has been infected

- Your antivirus software will notify you or your device will show a ransomware message asking you to pay money to unlock it.
- Your device will run slower than normal, reboot by itself and frequently close apps/programs or open them without you actioning this.
- You notice pop-up boxes from programs/apps you do not recognise asking unexpected things from you.

## RANSOMWARE



Volume  
**430**

Reports received  
**Decrease of 6%**



Loss  
**£180,500**

Reported losses



### Victim risk characteristics

Organisations account for 96% of victims. Impacted sectors include Education, Manufacturing, and Small & Medium Enterprises (SME's).



### Suspects



Though difficult to identify, intelligence suggests organised criminal groups are often responsible. Motives may range from political to financial.

# How To Report to Report Fraud





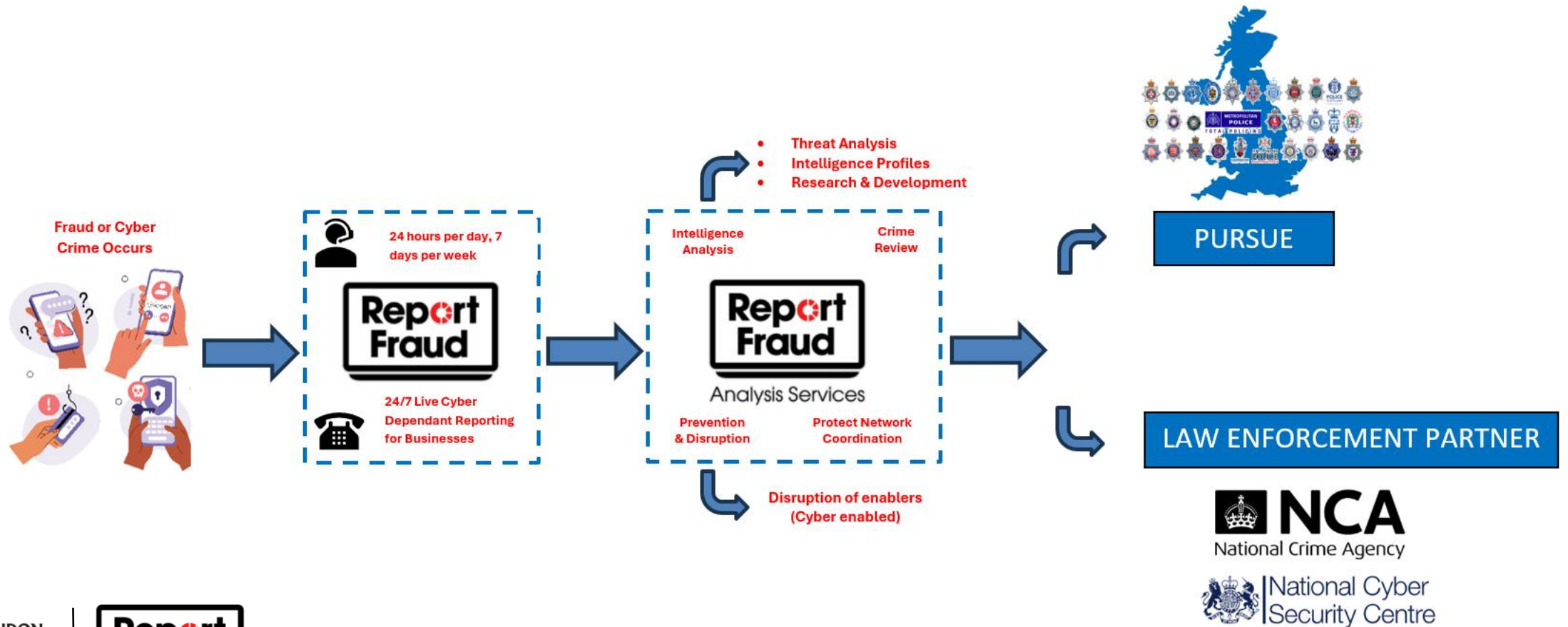
Tell the police about cyber crime and fraud  
reportfraud.police.uk or call 0300 123 2040

**EVERY  
REPORT  
COUNTS**

The screenshot shows the homepage of the Report Fraud website. At the top left is the Report Fraud logo. To its right are navigation elements: a language dropdown set to "English", a button for "Call us on 0300 123 2040", a "My account" button, and a search icon. Below this is a main navigation menu with categories: Home, Reporting, Types of fraud, Resources, News, FAQs, and About us. The main content area features a dark blue background with a profile of a man. The text reads: "Welcome to Report Fraud. The place to **report** cyber crime and fraud". Below this are three service cards: "Make a report" (with a document icon), "Protect yourself" (with a person and lock icon), and "Get help & support" (with a hand holding a shield icon). Each card contains a brief description and a "Learn more" button. At the bottom, a red banner contains a warning icon and the text: "If you are a business, charity or organisation under a cyber attack. Call 0300 123 2040 immediately".



# Reporting Cyber Crime and Fraud



# Services for UK Businesses



**The National Cyber Security Centre (NCSC)** are the leading Government body in the UK for cyber crime. There are a range of services they offer to support businesses, from sole traders to large businesses and the public sector:



Management guides



Training for staff



Cyber Essentials



Exercise in a Box



National Cyber  
Security Centre



Cyber Action Toolkit



Mail/Web Check



Supply Chain guide



Early Warning Checker



Cyber Security product  
assurance checker



Cyber Governance  
resources and board  
member training

## NCSC Reporting

NCSC also offers guidance on how to report cyber crime

<https://www.ncsc.gov.uk/campaigns/cyber-resilience>

Police Cyber Alarm is a free cyber threat detection tool funded by the Home Office and managed by the National Police Cybercrime Team.

It helps identify malicious external activity against a members' network through monitoring and vulnerability scanning.



# POLICE CYBERALARM

<https://www.cyberalarm.police.uk>





THE  
**CYBER  
RESILIENCE  
CENTRE**  
NETWORK



Scan to find your regional centre

There are 9 regional CRCs in England and Wales that make up The CRC Network.

The CRC Network is a strategic collaboration between police, government, private sector and academia to help strengthen cyber resilience across micros, small and medium-sized enterprises and third sector organisations to protect the UK economy.



# CRC Services

Cyber Resilience Centres help businesses and third-sector organisations become more secure through knowledge sharing and signposting to trusted guidance.

- Membership is free and starts SMEs on a 16-part journey towards better cyber resilience
- Guiding them to trusted resources
- Encouraging them to adopt Cyber Essentials as a minimum standard
- Helping them protect themselves and those in their supply chains



## CRC Services

- 1-2-1 cyber discussion
- Regional threat alerts
- Monthly newsletter
- Invites to webinars and business networking events
- Access to fully funded technical services provided by Cyber PATH

## Cyber PATH Services

- Security Awareness Training
- First Step Web Assessment
- Full Web Application Assessment
- Internal Vulnerability Assessment
- External Vulnerability Assessment
- Business Continuity Review
- Security Policy Review
- Internet Discovery





# Regional Organised Crime Units (ROCU)



The policing Protect network spans across England, Wales, Northern Ireland, and Scotland.



In each region and local force there is a Protect team who focus on raising awareness around cyber crime and fraud through education and community engagements.



They also offer staff training at all levels of an organisation and team building exercises to better prepare the organisation should a cyber attack happen.

<https://www.rocuk.police.uk/our-national-network>

# NCSC Accredited Cyber Griffin Baseline Briefings

The Cyber Griffin Team at the City of London Police Provide two (1 hour) online Briefings.

The Briefings are designed to teach you ways in which you can defend yourself against the most common cyber attacks.

- Part A covers: Social engineering, phishing and account security
- Part B covers: Secure connections, malware, and artificial intelligence

Book your place at <https://cybergriffin.police.uk/events> or contact [business.engagement@cityoflondon.police.uk](mailto:business.engagement@cityoflondon.police.uk) to arrange bespoke sessions.



## BASELINE BRIEFING

Online safety is now, more than ever, dependant on our ability to equip individuals with the tools and techniques they need, to operate safely in the digital landscape we are all reliant upon.

Our Baseline Briefing is designed to raise delegates' baseline level of knowledge by providing accessible, effective advice. This City of London Police led, CPD® certified, and NCSC assured briefing provides up to date and actionable information on the most prolific cyber attacks.

### KEY BENEFITS:

- Free of charge, impartial, and practical cyber security advice.
- Provides delegates with examples of current threats.
- Have specific questions answered by an experienced team.
- Send your employees as part of their induction training or yearly CPD®.

**Any  
Questions?**



For any further questions or enquiries please contact us on:  
[business.engagement@cityoflondon.police.uk](mailto:business.engagement@cityoflondon.police.uk)

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# IASME Certifications



Martyn Fleetwood | Redpalm Technology Services



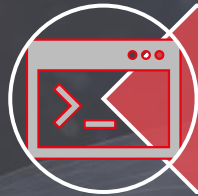
# Certifications Overview



Certifications Covered



UK Focused Cyber Standards



Practical, Achievable Security



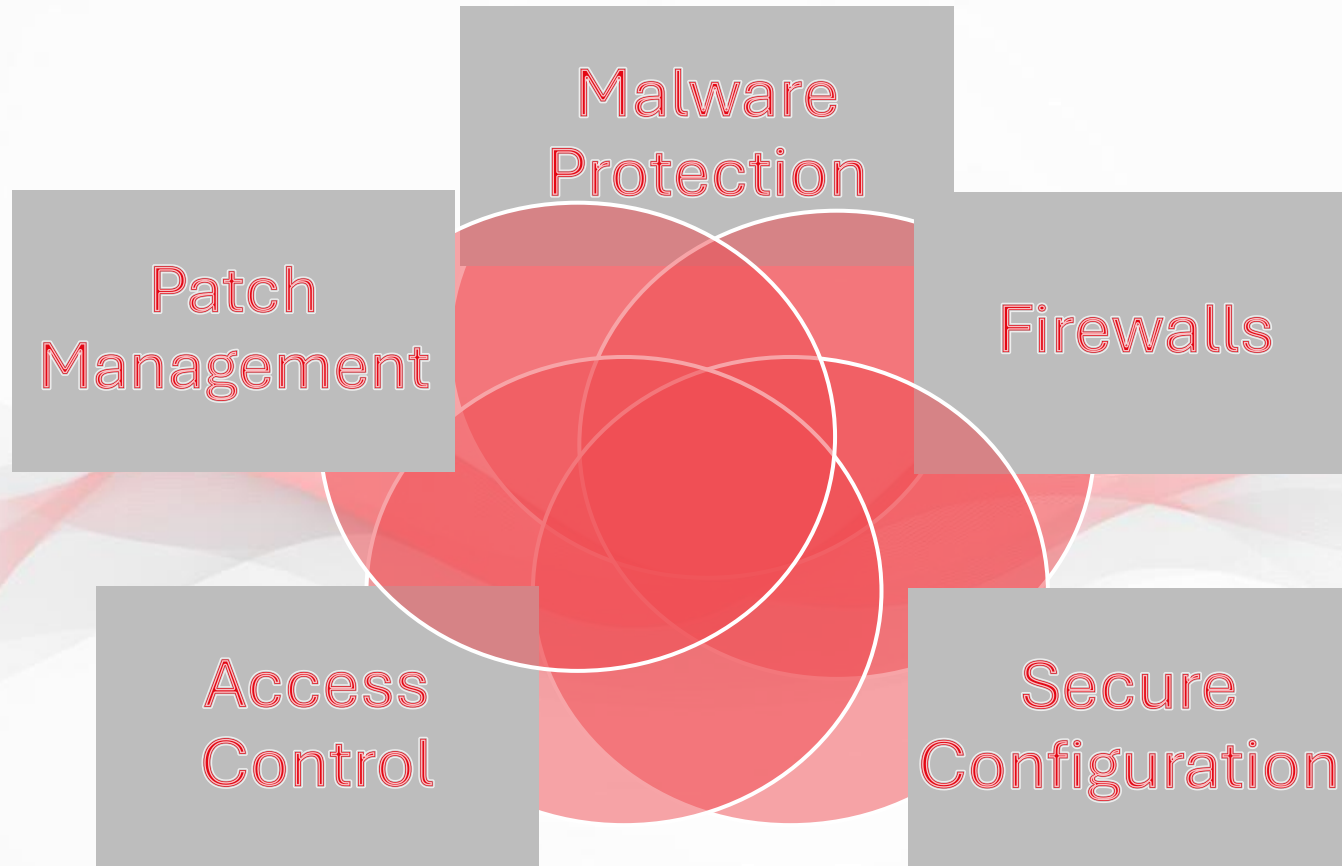
Certification Visibility



# Cyber Essentials (CE)



# Controls of Cyber Essentials



# Cyber Essentials Plus (CE+)

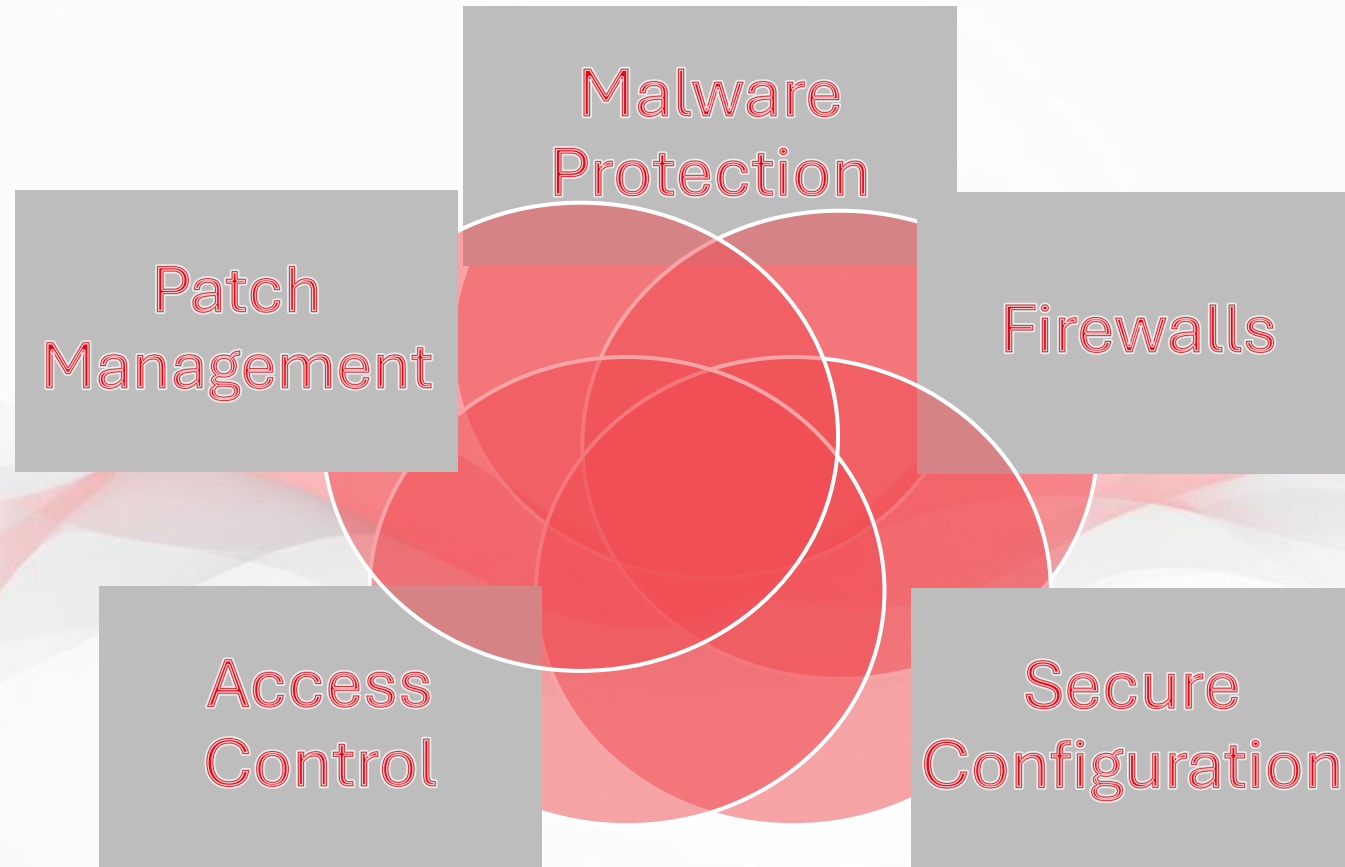
Builds directly on Cyber Essentials

Independent technical audit; not self-assessed

Validates controls are in-practice

Provides higher assurance to both clients and stakeholders

# Cyber Essentials Plus



# IASME Cyber Assurance Level 1

Focus on policies, processes, and governance

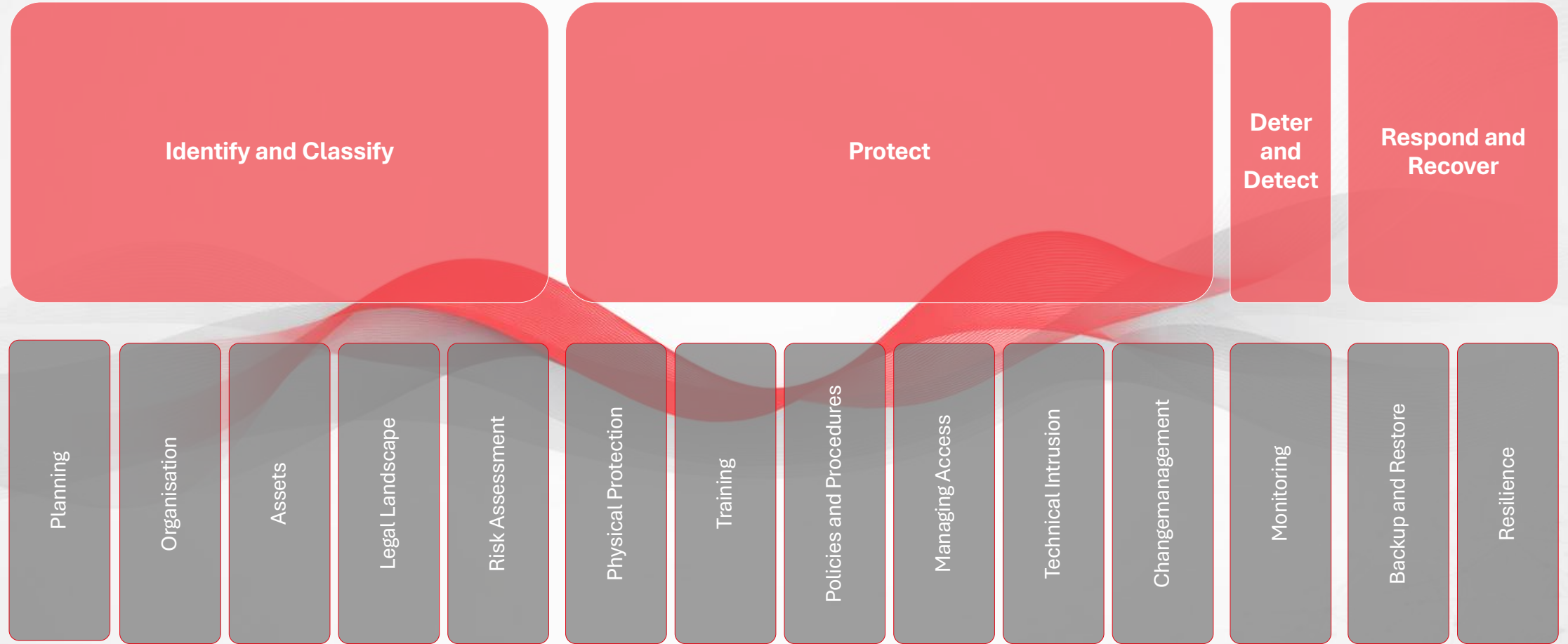
Self-assessed with structured evidence

Moves organisations from  
'secure enough' → 'structured  
security'

Broader cyber maturity framework

Builds beyond Cyber Essentials(/+) baseline

# Cyber Assurance Level 1



# IASME Cyber Assurance Level 2

Independently audited version of Level 1

Validates implementation of controls

**Suitable for organisations  
needing stronger assurance**

Deeper testing and evidence requirements

Demonstrates higher level of cyber maturity



# Streamlining The Assessments

Increasing alignment between certifications

Reduced duplication of effort across frameworks

Consistent emphasis on preparation

Assessments are becoming more aligned, reducing duplication and creating a clearer, structured path through certification.

This places greater emphasis on maintaining a consistent environment with:

- Automated OS and application patching
- Continuous vulnerability visibility and remediation
- Structured processes and documentation
- Accurate asset management
- Ongoing training and industry awareness

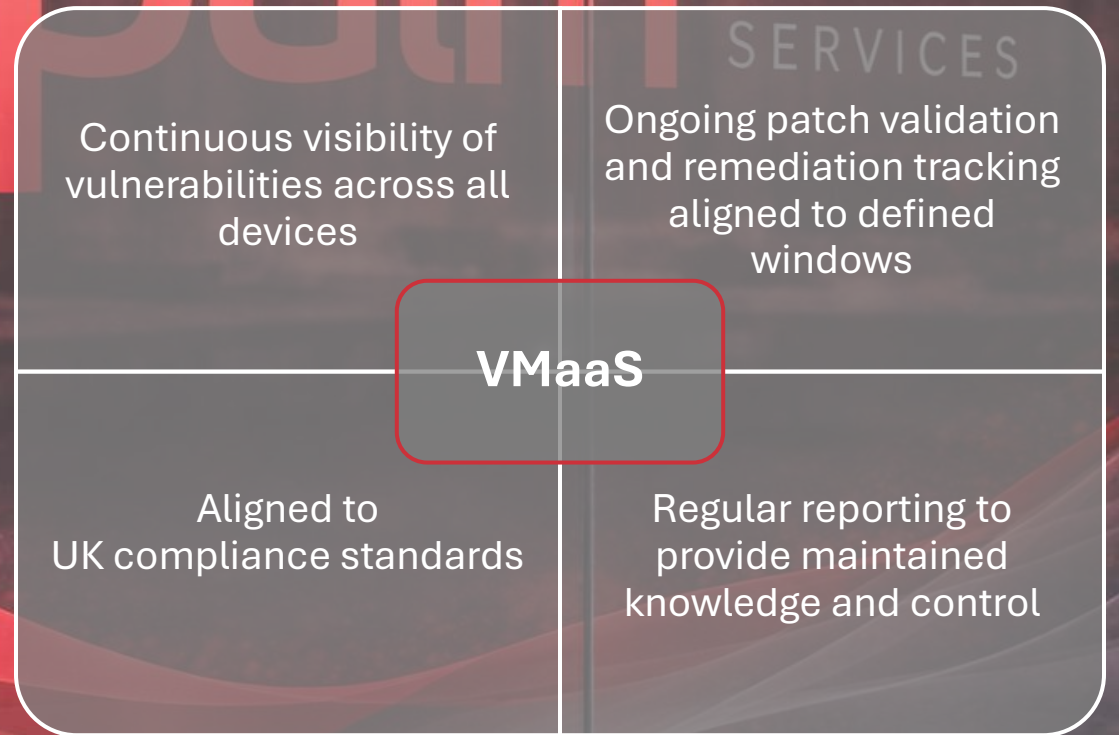


# The Redpalm Approach



**Applying structured, continuous control across the environment to maintain security and compliance.** Maintained environments reduce risk and avoid last-minute remediation, simplifying certification.

Operational controls sit behind certifications to ensure environments remain secure, compliant, and consistently maintained.





# Questions

# Cyber Security Essentials Webinar

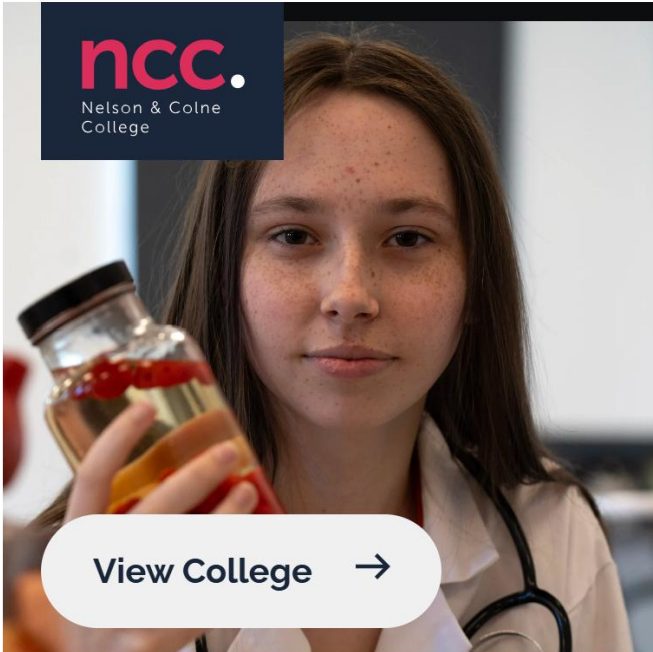
Andrew Dewhurst

April 2026



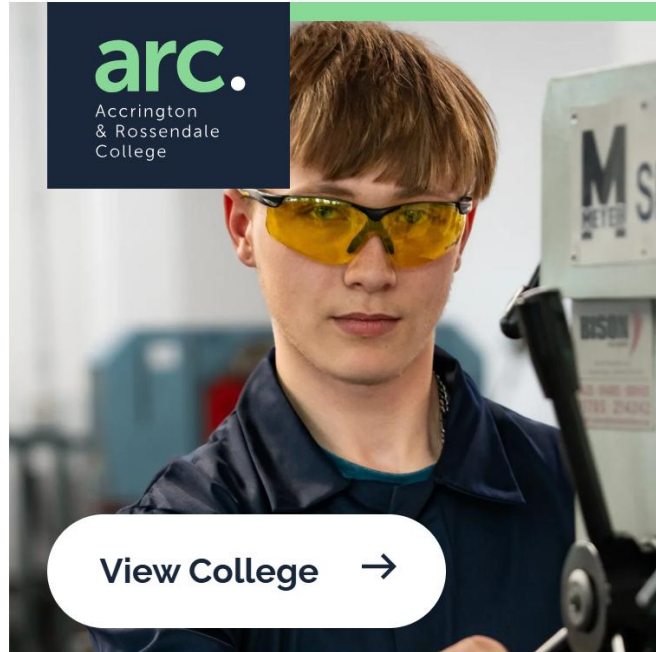
**LET'S BE EXTRAORDINARY**





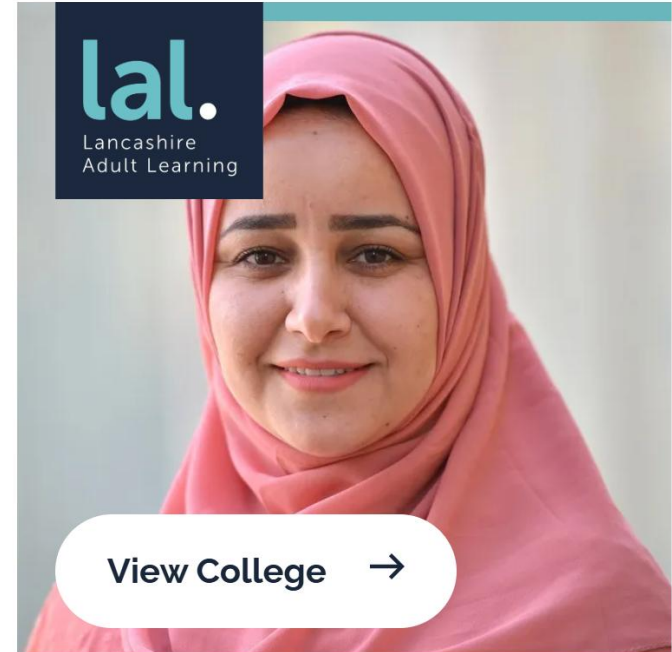
**ncc.**  
Nelson & Colne  
College

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**arc.**  
Accrington  
& Rossendale  
College

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**lal.**  
Lancashire  
Adult Learning

[View College →](#)

**#1**

College in the Country for Adult  
Learning

**99%**

Maths and English Pass Rate

**#1**

In Lancashire for Higher  
Education Student Satisfaction



Across the Group, we are proud to have been rated Outstanding by Ofsted for 20 consecutive years — a distinction held by no other college in the country. This long-standing recognition is a testament to our unwavering commitment to excellence, inclusion and the success of every learner.

**Over 350 students** studying at degree level progress to university each year, many as the first in their families to access higher education.

**More than 11,000 adults** engage in learning annually across Lancashire Adult Learning, gaining vital skills in English, maths, digital, and employability.

**Over 500 apprentices** are trained each year in high-demand sectors including advanced manufacturing, health and social care, construction, and digital technologies.

**Over 2,500 students** aged 16-18 progress onto universities across the country and enter high-value careers.

**“Inspired by Digital”**

# “UK CIO100 recognition 2025”

# Digital Strategy 2026

Strategy Layer

Leadership, Culture & Governance

Learner Experience

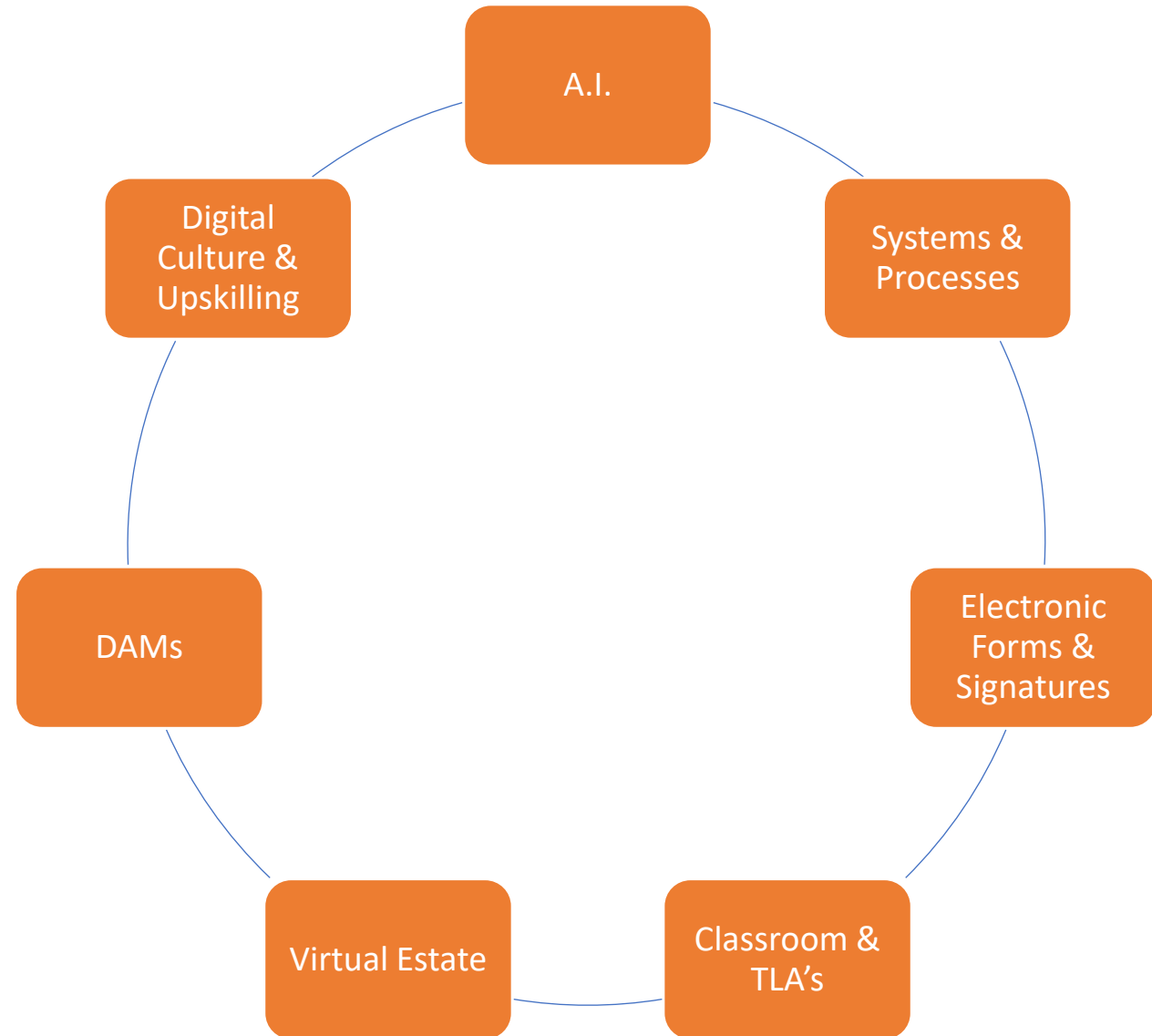
Staff Experience

Curriculum Experience

Underpinning Technologies

# Digital Strategy

Experience Transformation





# East Lancashire Learning Group

## Internal Audit 2025-26

Cyber Security

March 2026

## Audit approach

Our approach to the review will be:

- | Discussion with relevant staff involved to establish the current arrangements in place.
- | Review of IT security, access control and user policies for adequacy.
- | Review of the Group's strategy for identifying and addressing system vulnerabilities in a secure and timely manner.
- | Review of the Group's anti-malware/virus software including web protection.
- | Review of the Group's network security appliances and monitoring.
- | Review of the Group's data leakage prevention controls and monitoring.
- | Review of the Group's network access controls including user account controls, remote access, third party access.
- | Discussion with staff involved to establish the current arrangements in place at the Group for Backup and Disaster Recovery.
- | Review of the Group's cyber awareness training for staff.
- | Review the Group's vetting processes for suppliers in relation to their cyber awareness.
- | Review of the Group's IT asset management.





## **Gold – delivering excellence in cyber security education**

A successful application that achieves the Gold Award Criteria will be recognised as a CyberFirst School/College – Gold Award.

They will have evidenced their commitment and dedication to delivering excellence in cyber security education.

The Gold Award will be awarded for a period of 3 years.

# Thank-you

Questions?

 01206 911 211

 @GatewayQuals

 [www.gatewayqualifications.org.uk](http://www.gatewayqualifications.org.uk)

 [enquiries@gatewayqualifications.org.uk](mailto:enquiries@gatewayqualifications.org.uk)



# Contact us



<https://www.gatewayqualifications.org.uk/>



[enquiries@gatewayqualifications.org.uk](mailto:enquiries@gatewayqualifications.org.uk)



01206 911 211



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