

Making the Best Next Steps

Helping learners make informed decisions on their next steps

This section provides guidance on how to help learners effectively plan their progression either within education or within the sector itself.

Learners may wish to search and apply for entry-level jobs in business, and tutors should emphasise the importance of networking and maintaining an online presence through platforms such as LinkedIn.

All course and opportunity information must be presented impartially, free from organisational or provider bias. Learners must have access to accurate, up-to-date information to make well-informed decisions, in line with established CIAG protocols and the Gatsby Benchmarks.

Note: It is essential that learners remain at the heart of their personalised careers information, advice and guidance (CIAG) sessions. They should actively shape their next steps in collaboration with tutors, who provide relevant support and direction.

Teaching Ideas

1. **Interactive workshop on business pathways mapping:** To help learners understand the range of career options available after further education and the qualifications, skills and experience required for different business roles (e.g., marketing, management, finance, start-ups).
2. **Guest speaker series:** Invite guest speakers from various business roles (e.g., HR managers, entrepreneurs, consultants) to participate in a Q&A session.
3. **CV and interview skills masterclass:** A short seminar on crafting a professional CV tailored to the business sector, including tips on formatting and relevant skills and achievements to highlight. Then, conduct mock interviews in pairs or small groups, assigning one learner as the interviewer and the other as the interviewee. Encourage learners to provide constructive feedback to one another.